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Teachers Day

Sept 5, the birthday of the great renowned teacher Dr. Sarvepalli Radhakrishnan is observed as Teachers day all across India. On this day the students of MScIT department had organized a function for their teachers.

The function started with a small prayer and a song by Miss. Shivani and Miss. Pooja to welcome the teachers. Thereafter students presented each teacher with a yellow rose as a token of appreciation. A small presentation on teachers was made followed by cake cutting by all the teachers.

The student had organized some games for the teachers. Spot prizes, guessing the riddles, name chain etc. were some of the games. After the fun events there was a break for refreshments.

Then a debate on "Dress Code for Students" was organized in which Miss

Monica Patil and Professor Rohan took part in it. Mr. Savio Johny was the Judge for the debate and declared Miss Monica Patil as the winner.

The function concluded with Miss Monica giving vote of thanks on behalf of teachers. The vote of thanks on behalf of students was given by Mr. Alex Roy. The entire show was hosted by Miss. Amina Avti and Mr. Alex Roy.

Mr.Chetan Nayak
MSc-IT (Part-II)



Teachers Day Celebration

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Faculty Achievements

1. Ms. Sameena Falleiro, Assistant Professor, Department of Computer Science has been awarded PhD degree by the Department of Educational Technology, Shreemati Nathibai Damodar Thackersey Women's University (SNDT), Mumbai on the topic "**A Study of the Effectiveness of Learning Management System on Student Engagement, Motivation and Performance in Higher Education**" under the guidance of Prof. Dr .Vasudha Kamat (Vice Chancellor of SNDT Women's University, Mumbai).

2. Mrs. Shaila Ghanti from Dept of Computer Science has completed the UGC approved Minor Research Project titled "**Embedded System for network security**" (No. File No:47-17771/10(WRO), approved amount of Rs. 1,65,000/-) and the report is submitted on 27th August 2014.

Mr. Abhishek Gudekar
Assistant Professor



Ms. Sameena Falleiro,
Assistant Professor



Mrs.Shaila Ghanti
Associate Professor

Workshops Attended

1. **ALL INDIA CELEBRATION OF WOMEN IN COMPUTING (AICWIC) 2014** with ACM-W(ACM-Women India) was conducted on 25th and 26th September 2014 at Conference Hall of Goa University. And was attended by Miss. Sanas Shaikh Assistant Professor along with 11 MScIT students.

The objective of this event was to **support, motivate and inspire women researchers** in India by providing them a platform where they can candidly talk about their work and get useful insights from others.

On 25th a talk on Java8 was given by Maria Chowdary. Followed by a Discussion on Cloud Computing by Geeta Singh and a special talk on Information Security by Swapanpurkait.

The Conference on 26th started with a Inaugural Ceremony by the Chief Guest- Dr Satish Shetye, Vice-Chancellor, Goa University, Guest of honor - Dr Silvia Giordano(ACM Distinguished Speaker), Dr. Srinivas Padmanabhuni,(President-ACM India), Dr. Sheila Anand (Chair-ACM-W), Mr.Chandrashekhar Sahasrabudhe (Persistent Systems, Pune) followed by a **Key Keynote Address** On Mobile Hoc Networking: Cutting edge Directions by ACM Distinguished Speaker Prof Silvia Giordano, University of Applied Science, Switzerland.

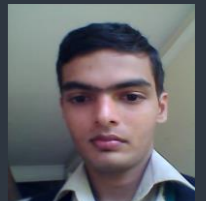
A **Tutorial** on "*Visualization: Above all else show the data*" was given by Professor Jaya Sreevalsan Nair, International Institute of Information Technology - Bangalore (IIIT-B).

There was an **Invited Talk** on "*What does my machine learn about me?*" by Rashmi Mohan, Yahoo! Labs. And "*Theoretically speaking: The Why and How of Efficient*

Student Contributor's



Mr.Chetan Nayak
MSc-IT(Part-II)



Mr.Gagan Biradar
PGDCA

Computation” by Dr. Nutan Limaye, IIT Bombay

Later **Special Talk** on “Life and Work of ShafiGoldwasser” was given by Dr.Arati Dixit, Savitribai Phule (Pune) University

Followed by **WIP Research Presentations given by**

1. SudhaBhingardive, Unsupervised Word Sense Disambiguation and WordNet
2. Shilpa Desai, Finite State Transducer Based Morphological Lexicon Extraction for Konkani Snehalata Shirude, Development of Recommender System using Intelligent Agent for efficient use of libraries
3. Sangeeta Jadhav, Application of Rough Set theory for BN dance Classification Varsha Pathak, SMS based Indic Literature Information Access using Information Retrieval Methodology

Panel Discussion on Career- “Break Ke Baad”? by Silvia Giordano(ACM DSP), Sheila Anand(ACM-W Chair), Geetha Kannan(Anita Borg Institute), Suji Gopalan(Oracle Academy), Ambuja Salgaonkar (Mumbai University), Pallavi Desai(Persistent HR), Moderator- Shailaja Sardessai

Ms.Sanas Shaikh
Assistant Professor

Tech Talk

SMB Technology Update @ Goa

Mr.Abhishek Gudekar (Assistant Professor)along with 4 MSc-IT Part-II students attended talk on SMB Technology update organized by Smart Information System and Dell Software at GCCI Hall Panjim on 25th September 2014.Mr.Sudershan Tawker Business Manager West of Dell gave presentation on Dell security products. He explained about the various Dell Products and their rising demand in the market. Mr.Anurag Som Presales Manager of Dell explained about the Dell SonicWALL firewall which is also called as Next Generation Firewall. DellSonicWALL firewall has lots of advanced features such as real time monitoring, DSL encryption; packet scanning etc .Various Hacking methods use by the Hackers and how Dell Sonic wall can protect the network was also explained.

Mr.Abhishek Gudekar
Assistant Professor



SMB Technology Update @ Goa
GCCI Hall Panjim

SEO and Internet Marketing

The Department of Computer Science of Paravatibai Chowgule College organized a One Day Workshop on “**SEO and Internet marketing**”for the Student of PGDCA.

To guide the students on the topic, Mr. Caslino was the resource person.

The workshop was attended by all the PGDCA, MSC.IT students and by some of the faculty members of the Chowgule College. To start with the workshop, students were made to open Accounts on the following sites:

1. Wix.Com
2. Medium.Com
3. Wordpress.Com
4. Unbounce.Com
5. Mailchimp.Com
6. Iffttt.Com
7. Hootsuite.Com
8. Twitter,Instagram,Facebook and Others

The Resource person explained to the students about What SEO stands for and what is the need of in today’s competitive world.

He told the students that, SEO stands for Search Engine Optimization and how this thing can help a firm or organization to market their products online in order to compete with their rivals dealing in same business.

Search Engine Optimization consists of:

1. Social Media Marketing
2. Email Marketing
3. Referral Marketing
4. Affiliate Marketing
5. Content Marketing
6. Native Marketing

On the all the above matters the resource person explained to the students in details and how in actual works in today’s time and how it is benefiting the companies or firms.

Besides the above the resource person also told, some of the Good Practices which are to be followed in SEO.

He also helped the student in creating their own web page and making it more attractive and publishing the same on the internet.

At the concluding part of the workshop, Mr. Caslino answered the quires put forth by some of the students and faculty members of the Department of Computer Science and others from Chowgule College.

Finally the workshop concluded with Vote thanks to Mr. Caslino.

Mr.Gagan Biradar
PGDCA

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