



# **Madras Christian College (Autonomous)**

## **Department of Social Work (Aided)**

**SEWA Social Work Students Forum**

In collaboration with

**Mahatma Gandhi National Council of Rural Education,  
Ministry of Human Resource Development,  
Government of India**

*Invites you to the National Webinar on*

## **IMPORTANCE OF RURAL COMMUNITY ENGAGEMENT PROGRAMME**

**Date: 9th & 10th November**

**Time: 3 pm - 5 pm**

**Registration link**

**[http://bit.ly/Webinar\\_14\\_Reg](http://bit.ly/Webinar_14_Reg)**

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## PURPOSE

The dream to transform and develop the rural areas of India has been prevalent since Independence, and yet at some point there happens to be a gap which draws a thin but strong line between the rural and urban areas also hampering the growth and development of those areas. Thus, such platforms would widen the scope and knowledge of students in getting rural India better in terms of innovation and policies.

## CURRICULUM

- Role of MGNCRE in promoting Rural Community Engagement Programme
- Community Engagement in Health and Sanitation
- Importance of extension workers in Rural Development through Community Engagement
- Role of youth in Community Engagement
- Community Engagement in Rural Economy
- Resilience of Rural Communities during COVID-19

## ABOUT MCC

Madras Christian College is situated on a 365-acre campus at Tambaram, 25 km south of Chennai. It has about 8,500 students and 300 faculty members in 33 departments. The college, which is 183 years old, was founded by the Scottish Mission to provide liberal Arts and Science education for students within India and around the world. The NAAC has accredited the college with an “A” status. In the year 2019, the college was awarded with “College with Potential for Excellence” (CPE). Academic excellence, spiritual vitality and social relevance have remained the guiding principles of the institution down the decades.

## OBJECTIVES

- To deepen participants’ theoretical and practical understanding of developmental needs and challenges in rural India
- To increase participants’ capacity for innovative planning and implementation of policy in transformation of rural India
- To familiarize participants with the tools and methods (executive and technological) in order to enable decision makers to bring a transformational change in rural India
- To inculcate the participants with reformative, uplifting and transformative ideas to bring out a developmental change in rural India

## PROGRAM DESCRIPTION

This National webinar on Importance of Rural Community Engagement Program would enable the students pursuing higher education to work with the people of rural India in identifying developmental challenges and evolving at solutions for bringing out sustainable growth. It would also provide knowledge and practices for emerging professionals to upgrade the capabilities of both the public and private sectors in responding to the developmental needs of rural India. This webinar will include analysis of advanced theories and practices, required for transformational change in rural development processes by providing knowledge to institutions to help build the architecture of an inclusive India.

## TARGET AUDIENCE

The seminar is designed for students, professionals, researchers and practitioners, educators in the social sciences, rural development and humanities who comes under institutions and organizations which are responsible for planning, implementing and assessing the developmental progresses of rural communities of India.

## ABOUT THE DEPARTMENT

The Department of Social Work (Aided) offers a Masters’ Degree in Social Work to students who wish to make a change. We are rooted in Human Rights and the curriculum followed is focused on this aspect. The Department is known for the opportunities it provides its students in terms of cross-cultural experiences and international exposure. We, at the department, offer two specializations for our students: namely Community Development and Medical and Psychiatry. The Department of Social Work in Madras Christian College has been conducting national and international conferences from its inception in the year 1989 till date. Making the best use of the ongoing lockdown, the department has conducted many webinars in collaboration with various national and international organizations.

## CERTIFICATE ELIGIBILITY

Before end of the program the participants will be provided with online evaluation form in a group. Evaluation form is mandatory for all the participants to be filled.

### PATRONS

**Dr. WG Prasanna Kumar**  
Chairman  
Mahatma Gandhi National Council of Rural Education  
Ministry of Human Resource Development  
Government of India

**Dr. P Wilson**  
Principal & Secretary  
Madras Christian College

### PROGRAM COORDINATORS

**Mrs. Tuti Sandhya**  
Program Coordinator, Swachtha Cell  
Mahatma Gandhi National Council of Rural Education  
Ministry of Human Resource Development,  
Government of India

**Dr. S.Sudharsan**  
Assistant Professor  
Department of Social Work (Aided)  
Madras Christian College

**Dr. Miriam Samuel**  
Head & Associate Professor  
Department of Social Work (Aided)  
Madras Christian College

### ORGANISING COMMITTEE

**Mr. P. Annaniah**  
Treasurer,  
SEWA, Social Work Students' Forum  
Department of Social Work (Aided)

**Mr. Karthik Vasagan V**  
General Secretary,  
SEWA, Social Work Students' Forum  
Department of Social Work (Aided)

**Ms. Ruth Dorcas B**  
Chairperson,  
SEWA, Social Work Students' Forum  
Department of Social Work (Aided)

### STUDENT CONVENORS

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Email us if there are questions and concerns:  
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