# Annexure I

# **B.** Voc. in Software Development Overview and Structure Bachelor of Vocation (B. Voc.) in Software Development

## About the Programme

B.Voc. or Bachelor of Vocational Studies in Software Development which aims at improving the skills of the candidates by concentrating on theoretical knowledge as well as practical training. The main aim of the course is to give out skills related to technologies and techniques and imparting a practical knowledge of software development and computer science. It is a 3 year full time Under Graduate degree course that focuses on the basic understanding of programming, computer networking, financial mathematical principles, accounting, the innovations in the world of science, ethics of business etc.

Candidates who want to get a specialization degree in software and who want to achieve practically oriented technical expertise with an ability to solve mathematical reasoning problems and want to have a thorough understanding of software programming can choose a BVoc Software Development course for their higher degree. Candidates who have completed 10+2 in Vocational, Science, Commerce or Arts stream are eligible for the course.

They must have passed their examination with at least 55% marks in Class 12 from a recognized board. The BVoc Software Development Admission 2023 is done based on merit basis.

There are several top public and private sector jobs for students who pursue BVoc courses across various positions such as Application Developer, Graphic Designer, Website Developer, Software Tester, Coder, Algorithm designer, UI designer etc.

After completion of B Voc Software Development course, one can opt to enrol in MCA, MSc. IT, M.Tech Software Engineering, MBA or PGDM, Law programs, Govt. jobs etc. Students can even opt for Further Studies in Universities outside India

Post completing the B.Voc Software Development, a candidate can have their own startup Company or can start working as a website developer, UI developer, UX developer, graphics designer, software tester etc and earn a decent salaried job in any Software company.

#### Why Study B Voc Software Development

Some of the reasons to pursue this course are as follows.

- 1) Bachelor of Vocational Studies in Software Development course increases the practical knowledge about computer science.
- 2) This course includes various internships and practical applications that help the students in enhancing their knowledge about the industry.
- 3) There are wide options in this industry for these students and they can get jobs in various sectors such as the commercial industry, entertainment, technical service sector, IT sector and many more.
- 4) This course leads to a good salary package and future since the candidates becomes highly qualified and skilled.
- 5) These candidates become experts in their field and can enhance their skills by opting for a master's degree.

- 6) In this course, the skills exposed to the candidates are vast than the regular degree programs in a lesser duration
- 7) There is flexibility of the program as these candidates can pursue this course as long as they want for 6 months/1 year/2 years/3 years.
  - a. <u>Certificate in Software Development</u> is industry ready to be employed as Junior Software Developer.
  - b. **<u>Diploma in Software Development</u>** is industry ready to be employed as Web Developer.
  - c. <u>Advanced Diploma in Software Development</u> are industry ready to be employed as Mobile and Web Application Developer.
  - d. <u>Degree in Software Development</u> is ready for transition into a broad range of options: industry (*software/application developer*, *Mobile and Application Architect* & *Developer*), government, professionals, entrepreneurs and in professional education.
- 8) To provide foundation to graduates to pursue professional careers and take up higher learning courses such as MBA, MCA, MSc.IT, as well as research or Opt. Further studies abroad.

Nomenclature	Duration	NSQF Level		
	One Semester			
Certificate	SSC/Q0508	Level 4		
	Junior Software Developer			
	Two Semesters			
Diploma	SSC/Q0503	Level 5		
	Web Developer			
	Four Semesters			
Advanced Diploma	SSC/Q8403	Level 6		
	Application Developer - Web & Mobile			
	Six Semesters			
B. Voc Degree	SSC/Q8402	Level 7		
	Application Architect - Web & Mobile			

# **Duration and NSOF level of the Programme:**

# Intake Capacity: 30

**<u>Eligibility</u>:** completed 10+2 in Vocational, Science, Commerce or Arts

# **Programme Structure:** As Presented in Annexure II below

**Award:** Certificate, Diploma, Advanced Diploma and B.Voc. Degree:

# Offered to students taking admission to First Year B.Voc from 2024-25

Semester/			dits		Credits	
NSQF Level	General Education component	T P Skill Component		Т	Р	
Skill Development Qualification Pack - Junior Software Developer(SSC/Q0508)						
1 / Level 4	Accounts for Non-Accounting SD-G10	4	0	Introduction to programming CSD-SK3	3	3
	Environmental Studies SD-G8	4	0	Database Management System CSD-SK7	3	3
	Business Communication SD-G9	4	0	Content Management System CSD-SK5	3	3
After successfully completing the courses of <b>Semester-I</b> , the students are expected to acquire the skills to be employable as <b>Junior Software Developer.</b>						
	Skill Development Qualificat	tion P	ack -	Web Developer (SSC/Q0503)	F	F
	Content Writing SD-G6	4	0	Computer organisation and operating System CSD-SK1	3	3
Level 5	Language Paper-1 SD-G1	4	0	Web Designing CSD-SK2	3	3
	Entrepreneurship SD-G11	4	0	Multimedia CSD-SK6	3	3
After succe	essfully completing the courses of $Section$	emeste	er-II,	the students are expected to acquire	the sl	kills
	to be employ?	ible as	web	Developei		
Skill De	evelopment Qualification Pack - A	nnlica	tion I	Developer - Web & Mobile (SSC/C	18403	<b>R</b> )
	Reasoning Technique			Object oriented programming		
	SD-G20	4	0	CSD-SK7	3	3
3 /	Personality Development SD-G13	4	0	Server Side programming CSD-SK9	3	3
Level 6	Mathematical foundation of Computer Science SD-G21	2	0	Computer networks CSD-SK8	3	3
	Internship	2				
After successfully completing the courses of <b>Semester-III &amp; IV</b> , the students are expected to acquire						
	the skins to be employable as v	ven a		Jone Application Developer		
Skill De	velopment Qualification Pack - A	- oplica	tion I	Developer - Web & Mobile (SSC/O	8403	5)
4 / Level 6	E-Commerce	4		Web Development Framework		
	SD-G17	4	0	CSD-SK10	3	3
	Creative Thinking SD-G22	2	0	Software Engineering CSD-SK11	3	3
	Advance Quantitative Technique SD-G23	4	0	Mobile Application Development CSD-SK12	3	3
	Internship		2			

After successfully completing the courses of Semester-III & IV, the students are expected to acquire
the skills to be employable as Web and Mobile Application Developer

Skill Develosetpment Qualification Pack - Application Architect - Web & Mobile (SSC/Q8402)						
	Digital Marketing SD-G14	4	0	Software Testing CSD-SK14	3	3
5 / Level 7	Organisational Behaviour SD-G15	4	0	Data Structures CSD-SK13	3	3
	Maths for Competative Exams SD-G16	4	0	Project	6	

After successfully completing the courses of **Semester-V & VI**, the students are expected to acquire the skills to be employable as **industry** (*software/application developer*, *Mobile and Application Architect & Developer*), government, professionals, entrepreneurs and in professional education

Application Architect - Web & Mobile (SSC/Q8402)						
6 / Level 7	Human Computer Interface SD-G19	4	0	Network Security CSD-SK15	3	3
	Independent Studies SD-G18	4	0	Cloud Computing CSD-SK16	3	3
	Security in Web and Mobile Applications SD-G17	4	0	Project	6	
After successfully completing the courses of <b>Semester-V &amp; VI</b> , the students are expected to acquire the skills to be employable as <b>industry</b> ( <i>software/application developer</i> , <i>Mobile and Application Architect &amp; Developer</i> ), government, professionals, entrepreneurs and in professional education						

# **Annexure II**

# **B.** Voc. in Software Development

# Skill Development Qualification Pack - Junior Software Developer(SSC/Q0508)

Syllabus (Semester – I)

**Course Title:** Introduction to Programming **Course Code:** CSD-SK3 **Credits: 3 Marks:** 75 **Duration:** 45 Hrs

# **Course Objectives:**

- To understand the concept of basic computer algorithm and flowchartand use the algorithm for various problem solving.
- > To implement algorithms using a high level programming language.
- > To understand basic principles of structured programming example C.

# **Course Learning Outcomes:**

Upon completion of the course students will be able to:

CLO1: Explain problem solving strategies.

**CLO2:** Draw a flowchart for a given problem.

**CLO3:** Write an algorithm for a given problem.

CLO4: Explain and Apply sorting and searching algorithms.

- CLO5: Recognize and incorporate programming elements such as loops, decision making, functions, arrays, strings.
- **CLO6:** Recognize and incorporate programming elements such as structures, pointers and files into applications that solve real world problems.

#### Syllabus

#### Unit 1

**Introduction to Computer Problem Solving**: Algorithm, Flowchart, The Problem Solving Aspect, General problem-solving strategies, Top-Down Design, Implementation of Algorithms, Efficiency of Algorithms, Recursive algorithms.

**Basic Algorithms:** Exchanging the values, Summation of a set of numbers, factorial computation, generation of the Fibonacci series, reversing the digits of an integer, base conversion.

**Factoring Methods:** Finding divisors of an integer, finding the Greatest Common Divisor of two integers, generating prime numbers, computing prime factors of an integer.

Sorting and Searching: Bubble sort, Insertion Sort, Sequential Search and Binary Search.

#### Unit 2

[20 HRS]

[10 HRS]

**C Language:** History, Structure of a C program, Keywords, Identifiers, variables, constants, data types, Arithmetic Operators & amp; Expressions, Logical operators and Relational Operators, Precedence and Associativity rules.

**Conditions and Iterations:** Conditions and Actions, Condition statement, Simple control statement (if, if-else, switch), Iterative control statements (for, while,do-while).

**Functions:** What is a function, Advantages of functions, Standard library functions; User defined functions – declaration, definition, function call, parameter passing, return keyword. Scope of variables, Storage classes, Recursion.

**Arrays:** One- and Two-dimensional arrays: Array declaration, initialization, accessing the values, passing arrays to functions.

**Pointers:** Pointer declaration, initialization, Pointer arithmetic, Pointer to Pointer, Arrays and Pointers, Functions and Pointers – passing pointers to functions, function returning pointer, dynamic memory allocation.

#### Unit 3

#### [15 HRS]

**Strings:** Declaration and initialization, standard library string functions, strings and pointers, array of strings.

**Structure and Union:** Creating structures, accessing structure members, array of structures, passing structure to functions, nested structure, pointers and structures, union, difference between structures and unions.

**File Handling:** FILE variable, file access modes, operations on files, random access to files, command line arguments.

**Pre-processing:** Format of Pre-processor directive, File Inclusion directive, Macro substitution, conditional compilation.

#### REFRENCES

#### **Mandatory Reading:**

1. Dromey, R. G. (1982). How to Solve it by Computer. Prentice-Hall, Inc.

- 2. Kanetkar, Y. (2012). Let us C, BPB Publications.
- 3. Forouzan, B. A., & amp; Gilberg, R. F. (2000). Computer Science: A structured programming approach using C. Brooks/Cole Publishing Company.
- 4. Handbook for Junior Software Developer Qualification Pack.

#### **Supplementary:**

- 1. Horowith, E., Sahni , S., Sanguthevar, R. (2008). Fundamentals of Computer Algorithms, Orient Longman.
- 2. Gottfried, B. (2010). Programming with C, Tata McGraw Hill.

## Web References:

- 1. GNU GCC (GNU Compiler Collection) @ http://gcc.gnu.org , with sourcecodes.
- 2. http://www.stroustrup.com/C+11FAQ.html.
- 3. https://www.tutorialspoint.com/cprogramming
- 4. https://www.javatpoint.com/c-programming-language-tutorial
- 5. https://www.w3schools.in/c-tutorial/
- 6. https://www.guru99.com/c-programming-tutorial.html

**Course Title**: Introduction to Programming Lab **Credit**: 3 **Marks**: 75 **Duration**: 45 hrs

#### **List of Practicals**

Programs using C language that covers the following concepts:

- 1. **Conditions :** if..else, nested if
- 2. Iterative Control Statements : for, while, do...while
- 3. **Functions: Standard Library functions**, Call by Value, Call by reference, Recursive functions
- 4. Arrays: One Dimensional Arrays, Two Dimensional Arrays
- 5. Sorting: Bubble sort, Insertion sort
- 6. Searching: Sequential search, Binary search
- 7. Pointers: Arrays and Pointers, Function returning pointers, Dynamic memoryallocation
- 8. Strings: Standard Library string functions, Strings and Pointers, Array of Strings
- 9. **Structure and Union**: Array of structures, Passing Structure to functions, Nested structure, Structure and Pointer, Union
- 10. File Handling: Text file, Binary file, Random Access to a file, Command Linearguments.

Course Title: Database Management System Course Code: CSD-SK7 Credits: 03 Marks: 75 **Duration:** 45 hrs

#### **Prerequisite : NIL**

#### **Course objectives**:

> To develop database model and apply to medium scale application.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

CLO1: Model an application's data requirements using conceptual modeling tools like ER diagrams.

**CLO2:** Apply Normalization theory to normalization a database.

**CLO3**: Use a database management system to create, populate, maintain, and query a Database.

**CLO4:** Analyze a given problem and select an appropriate database.

#### **Syllabus**

#### Unit 1

#### **Introduction to database and ER models**

File Systems versus DBMS, The Relational Model, Levels of abstraction in a DBMS, Data independence, Structure of DBMS, Advantage of DBMS, People who deal with Databases. Overview of Database Design -The ER model-features, Key Constraints, Participation Constraints, weak Entities, Class Hierarchies, Aggregation.

#### Unit 2

#### SOL

Attributes and domains, Relations, Integrity Constraints, Key Constraints, Foreign Key Constraints, General Constraints, Query Languages SQL: The Form of Basic SQL query, Condition specification, SQL Join, Union, Intersect, Except, Nested queries - Aggregate Operators, updates, Null values, Embedded SQL, Triggers, Data Definition Language, Introduction to Database Security : views

#### Unit 3

#### Schema Refinement, Normal forms, transactions and Latest trends

Introduction, Schema Refinement, Functional Dependencies, Closure of a set of FDs and Attribute closure, Normal Form 1NF, 2NF, Third Normal Form, BCNF, Decomposition Lossless-Join Decomposition, Dependency-Preserving Decomposition, Normalisation Decomposition into BCNF, Decomposition into 3NF, The concept of transaction, transaction and schedule, Notion of consistency, NOSQL databases, Spatial Databases, Multimedia Databases, Distributed databases.

#### REFERENCE

#### **Mandatory Reading**:

1. Silberschatz A,Korth H F, Sudarshan S (), Database system concepts (8th ed). India, McGraw-Hill.

#### **Supplementary Reading:**

#### [15hrs]

# [15hrs]

- 1. Ramakrishan, Gehrke J (2013). Database management systems (3rd ed.), McGraw-Hill
- 2. Elmasri R, Navathe S (). Fundamentals of database Systems (6th ed.). India, Pearson Education

## Web References:

- 1. https://www.tutorialspoint.com/sql/index.htm
- 2. https://www.w3schools.com/sql/
- 3. https://dev.mysql.com/doc/
- 4. https://www.guru99.com/sql.html

Practical: Database Management Systems Credit: 3 Marks: 75 Duration: 45 hrs

## **List of Practicals**

- 1. ER diagram (2P)
- 2. Create database and tables (2P)
- 3. Basic SQL queries (2P)
- 4. Joins (2P)
- 5. Transactions (2P)
- 6. Python Database API (2P)
- 7. Mini project (3P)

Course Title: Content Management System Course Code: CSD-SK5 Credits: 3 Marks: 75 Duration: 45 Hrs

#### **Course Objectives:**

- ➤ Use and manage different content management systems.
- > Design and deploy websites developed using a content management system.

#### **Course Learning Outcomes:**

On successful completion of this Course students will be able to:

- CLO1: Install and maintain content management systems.
- **CLO2**: Develop websites using different content management systems.
- CLO3: Make use of plugins to add more functionality
- CLO4: Create users and manage them

#### **Syllabus**

Unit 1

#### Wordpress

WordPress dashboard, Types of users, WordPress settings panel, Permalinks and RSS feeds, Creating and managing posts, Setting up post categories, Creating and managing pages,

Managing comments, Installing and updating plugins, Customising WordPress themes, WordPress theme options, WordPress Security /backup / domain transfers, Migration From Different Platforms, Optimization of WordPress Website, SEO Plugin

# Woocommerse

Introduction to Woocommerc, Woocommerce installation, Creating product: Creating your product - General data, Inventory data, Shipping data, Attributes, Advanced data, Grouped products, Virtual products, Downloadable products, External/Affiliate products, Setting up categories, tags, and product images

# Unit 2

# Joomla

Joomla Global Configuration, Article Manager, Archive Manager, Frontpage Manager, Section Manager, Category Manager, Media Manager, Menu Manager, Component Manager, Content Manager, Extensions Manager, Module Manager, Plugin Manager, Template Manager, Understanding the concept of Joomla Positions, Changing the layout structure by changing the module position, Understanding Basic Joomla Template, Customizing Joomla Template, Building Custom Joomla Template, Understanding templateDetails.xml File, Creating templateDetails.xml File using tmpl\_builder, Linking CSS, Linking Javascrpt, Understanding include, Displaying content in XHTML, Creating template, installation package, Creating Custom Forms, Changing the Form appearance using CSS.

# Unit 3

# [15hrs]

[15hrs]

# Drupal

Drupal Overview, Drupal Site Building, Introduction to Drush, Setting a New Site Title and Logo, Adding More Users, Assigning Roles and Permissions to Site Users, Creating a Blog, Working with Blocks, Working with Views, Changing Your Site's Theme, Installing New Add-on Modules, Working with the Drupal Docroot Directory, Creating a Basic Drupal Module, Adding JavaScript to Your Drupal.

Introduction to Server Side Programming using Object Oriented Paradigm forbuilding highly interactive Web Applications - PHP an overview, basic syntax, using php variables, constants and built in functions, using operators and conditions, explaining classes and objects in object oriented programming.

Moodle Course categories – an overview, Creating courses, Course requests, Managing courses in bulk, Forms of enrolment, User profiles, Standard user actions, Manual accounts, User authentication, Assigning roles, roles Capabilities, Customizing your front page, The Moodle editor, Module plugins.

# REFERENCE

# **Mandatory Reading:**

- 1. Douglass, R. T., Little, M., & Smith, J. W. (2006).
- 2. Building online communities with Drupal, phpBB, and WordPress. Apress.
- 3. Handbook for Junior Software Developer Qualification Pack.

# **Supplementary Reading:**

- 1. Ravensbergen, R. (2015). Building E-Commerce Solutions with WooCommerce.Packt Publishing Ltd.
- 2. Barnett, J. (2015). Drupal 8 for Absolute Beginners. Apress.
- 3. Büchner, A. (2016). Moodle 3 administration. Packt Publishing Ltd.

# Web References:

1. https://www.tutorialspoint.com/wordpress/index.htm

- 2. https://docs.moodle.org/22/en/Moodle\_video\_tutorials
- 3. https://www.tutorialspoint.com/drupal/index.htm
- 4. https://www.tutorialspoint.com/joomla/index.htm

**Course Title**: Content Management System Lab **Credit**: 3 **Marks**: 75 **Duration**: 45 hrs

#### **List of Practicals**

- 1. Installing and creating a wordpress website [1P]
- 2. Installing themes and working with a wordpress editor [1P]
- 3. Plugins Contact form and SEO [1P]
- 4. Creating a blog website using wordpress [1P]
- 5. Installing woocommerce plugin, add products to the site [1P]
- 6. Customizing products by setting the product attributes [1P]
- 7. Develop an ecommerce website [2P]
- 8. Installing drupal and building a website using a template [1P]
- 9. User management, Develop website using drupal [2P]
- 10. Installing moodle and setting up the home page [1P]
- 11. 11. Managing courses in moodle [1P]
- 12. 12.User management in moodle [1P]
- 13. PHP basic syntax and variables [1P]
- 14. Constants and Functions[1P]
- 15. Operators and Conditions[1P]

Course Title: Accounts for Non-Accounting Course Code: SD-G10 Credits: 4 Marks: 100 Duration: 60 Hours

#### **Course Objectives:**

The key objective of this course is to provide the students an exposure to theaccounting discipline and help them to understand the language of accounting.

#### **Course Learning Outcomes:**

On completing the course, the students will be able to:

- CLO1 : Understand the accounting process, appreciate various issues in accounting,
- CLO2 : Understand the nature of final accounts, and
- **CLO3** : Resolve the differences between financial accounting, cost accounting and management accounting.

#### Unit 1

#### **The Accounting Process**

Theoretical Framework of Accounting; Generally Accepted Accounting Principles, Concepts and Conventions; Capital and Revenue transactions: capital and revenue expenditures, capital

and revenue receipts; Measurement, Valuation and Accounting estimates; Double entry system, Books of prime entry, Subsidiary Books; Recording of Cash and Bank transactions; Preparation of Ledger Accounts; Preparation of Trial Balance- interpretation and usefulness; Rectification of Errors; Opening entries, Transfer entries, Adjustment entries, Closing entries.

#### Unit 2

### **Issues in Accounting**

Reconciliation Statements and Accounting for Depreciation: Bank Reconciliation Statement; Receivables / Payables Reconciliation Statement; Stock Reconciliation Statement. Depreciation Policy; Methods, Computation and Accounting treatment. [15hrs]

#### Unit 3

#### **Preparation of Final Accounts**

Profit making concern: (for sole proprietorship concern and partnership firm only): Preparation of Trading Account, Profit & Loss Account and Balance Sheet; Accounting treatment of bad debts, reserve for bad and doubtful debts, provision for discount on debtors and provision for discount on creditors.Not-for- Profit making concern: Preparation of Receipts and Payments Account; Preparation of Income and Expenditure Account; Preparation of Balance Sheet.

# Unit 4:

#### **Fundamentals of Cost Accounting**

Cost and Management Accounting – Generally Accepted Cost Accounting Principles; Accounting for Material cost (including Accounting of Inventory – LIFO, FIFO, Weighted, Average Cost Methods); Accounting for Labour costs, Direct Expenses and Overheads. Preparation of Cost Statements: Cost Data collection, Cost Sheet formats; Preparation of Cost Sheets (historical cost sheets and estimated cost sheets).

#### Unit 5:

#### **Fundamentals of Management Accounting**

Marginal Costing and Break- even analysis – basic knowledge; Application of Marginal Costing for decision-making.

#### REFERENCE

Mandatory Reading:

- 1. Wayne A. label, Accounting For Non accountants, source book publishing,3rd Edition
- 2. Dr. K.m Bansal and Dr. Ritu Gupta, Basic accounting, Taxmanns Publishing.

Supplementary Reading:

1. Class 11<sup>th</sup> and 12<sup>th</sup> std Textbook

Web References

Course Title: Environmental Studies Course Code: SD-G8 Credits: 4 Marks: 100 Duration : 60 Hours

#### **Course Objectives:**

- > To provide students with basic knowledge of environment and its aspects.
- > To sensitize students about environmental issues.

# [8 Hrs]

# lane art.

[10hrs]

# [12 Hrs]

# **Course Learning Outcomes:**

At the end of this course students will be able to

**CLO1** : Understand the complex linkages of environment with different disciplines.

CLO2 : Apply the knowledge acquired in this course for environmental management

#### **Syllabus**

# Unit 1

# **Environment and Natural Resources**

Environment : Significance, natural resources and alternatives. Exploitation and conservation strategies. Current environmental issues: Global, national, local Sustainable development: meaning and significance; sustainable development goals and Swachh Bharat Abhiyaan.

#### Unit 2

# **Ecosystems and Biodiversity**

Ecosystem: Structure, Functions, Energy flow. Ecological succession; Ecological niche Biodiversity : introduction , hotspots of biodiversity in India, threats to biodiversity; bio geographical classification of India Conservation; Ecosystems and bio diversity services. Bio safety protocol-2000Biodiversity rule 2004 Genetically modified foods.

Unit 3

# **Environmental Pollution and climate change**

Significance, application, amendments and enforcement issues: Wildlife protection Act 1972, Water pollution Act-1974, soil pollution act-1980, forest Conservation Act 1980, Air pollution Act-1981, Environmental protection Act 1986. Portals of public sensitization Climate change and global warming; ecological and carbon footprints Climate protection protocol(Kyoto and Doha) Human and climate change

### Unit 4:

# **Environment and Economic development**

Significance, linkages, Environmental Kuznet's Curve; environmental accounting. Economic activity and problem of residuals. Environmental pollution: Ambient, damage, abatement and enforcement cost. Environmental resources, externality and market failure. Environmental management: concept and significance. Disaster management and mitigation

#### REFERENCE

Mandatory Reading:

- 1. Asthana, D. K., Asthana M. (2009): A Text book of Environmental Studies. S Chand and Company Limited, New Delhi.
- 2. Bharucha E. (2013): Text Book of Environmental Studies. University Press(India) Private Limited, Hyderabad(A.P.) India.
- 3. Field, Berry and Field, Martha(2001), Environmental Economics. MacGraw Hill/Irwin
- 4. Mishra, D.D.(2009): Fundamental Concepts in Environmental Studies. S.Chand and Company Limited, New Delhi.
- 5. Rana, S.V.S. (2003): Essentials of Ecology and Environmental Science, Prentice Hall of India Private Limited New Delhi.
- 6. Sharma, P.D. (2011): Environmental Biology and Toxicology, Rastogi Publications, Meerut, India.

Supplementary Reading:

1. Shinde, P.G., Pendse S., Dongre P. (2007): Environmental Education. Sheth Publishers Pvt. Ltd, Mumbai, India.

[15hrs]

# [15 hrs]

#### an. **[15 hrs]**

2. Titenberg Tom and Lynne , Lewis(2012), Environmental and Natural resources economics, 9th edition , Pearson Publishing House,

Web References

**Course Title:** Business Communication **Course Code:** SD-G9 **Credits:** 04 **Marks:** 100 **Duration:** 60

# **Course Objective:**

- > To develop and enhance communication skills that are required for the modern work-place
- > To learn the dynamics involved in spoken communication, including non-verbal interaction
- > To understand the essential elements of Written Communication as required in business activities.

# **Course Learning Outcomes:**

- **CLO1**: To apply creative thinking abilities necessary for effective communication in the modern workplace situation
- CLO2: To demonstrate clarity, precision, conciseness and coherence in use of language
- CLO3: To learn how to make one's writing better, faster and more successful
- **CLO4**: To produce successful documents in any given situation in different formats, while considering the writer's objectives, the reader's needs, the reader-writer relationship and the context.
- CLO5: To increase personal confidence in delivering speeches to small & large audiences
- CLO6: To understand and gain non-verbal skills essential to effective oral communication.
- **CLO7:** Make proper presentations that disseminate information, conduct negotiation and use persuasion.

# Syllabus

Unit	1 [14hrs]
	Overview of Business Communication – I
	Process of Communication, Levels of Communication, Communication Networks (formal &
	informal)
	Overview of Business Communication – II
	Barriers to Communication, strategies to avoid miscommunication.
Unit	2 [15 hrs]
	Non-verbal communication
	Non-verbal communication, Interpretation & Effectiveness
	Interpersonal communication
	Small Talk & Group communication
Unit :	3 [16hrs]
	Rhetorical communication
	Negotiation & Persuasion skills
	Public Speaking & Presentation
	Public Speaking: Preparation for Public Speaking, Speech Writing, Delivery of Speech, Types
	of Speeches, Professional Presentations, Anxiety Management.
Unit	4: [15 Hrs]

# Written Communication

Effective Writing: Principles & strategies, Technical Writing **Business Writing** Business communication: Emails, Memos, Letters, Reports, Proposal

## REFERENCE

#### **Mandatory Reading:**

- 1. K. K. Sinha Business Communication Galgotia Publishing Company, New Delhi.
- 2. C. S. Rayudu Media and Communication Management Himalaya Publishing House, Bombay.

## **Supplementary Reading:**

- 1. Rajendra Pal and J. S. Korlhalli -Essentials of Business Communication Sultan Chand & Sons, New Delhi.
- 2. Nirmal Singh Business Communication (Principles, Methods and Techniques) Deep & Deep Publications Pvt. Ltd., New Delhi.
- 3. Dr. S.V. Kadvekar, Prin. Dr. C. N. Rawal and Prof. Ravindra Kothavade -Business Communication Diamond Publications, Pune.
- 4. R. Sharma, Krishna Mohan Business Correspondence and Report Writing Tata McGraw-Hill Publishing Company Limited, New Delhi

## Web References

# **B. Voc. in Software Development** Skill Development Qualification Pack - Web Developer (SSC/Q0503) Syllabus (Semester – II)

**Course Title:** Computer Organization And Operating System **Course Code:** CSD-SK1 **Credits:** 3 **Marks:** 75 **Duration:** 45 Hrs

#### **Course Objectives:**

> To have a thorough understanding of the basic structure and operation of adigital computer.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

- CLO1: Describe Von Neumann architecture.
- CLO2: Explain Basic Structure, Function and Operation of a digital computer.
- CLO3: Explain Memory Subsystem in a computer.
- CLO4: Describe the function of a Processor, Memory, I/O and System Bus.
- CLO5: State the difference between various types of Operating Systems.

CLO6: Explain the role an OS plays in Memory, Processor and StorageManagement.

## **Syllabus**

### Unit 1

**Computer System** Function and structure of a computer, Interconnection of components, Performance of a computer. Computer Architecture – Princeton (VonNeumann) and Harvard architecture

**Memory Subsystem:** Characteristics of memory system, the memory hierarchy, Semiconductor memories, Types of ROM & RAM, Cache memory unit - Concept of cache memory, Organization of a cache memory unit, replacement algorithms, write policy, block size.

**Input/ Output Subsystem:** General block diagram of External device & I/O module, Programmed I/O,Interrupt driven I/O, DMA, I/O channels and I/O processors. I/O interfaces – Serial port, Parallel port, PCI bus, SCSI bus, USB bus, Firewire and Infiniband.

# Unit 2

# Introduction to Operating System:

**Basic elements of a computer system:** Processor, Main Memory, I/O Modules, System Bus, Instruction Execution; Operating Systems: Definition, Operating system Structure, operating system operations, Relationship between Kernel, OS, and Hardware, Operating system services, System calls, Types of system calls, System programs.

# **Process Management:**

Process Definition, Process Control Block, Process States, Operations on Process; Interprocess communication, Threads and Microkernels.

### Unit 3

**Memory Management:** Introduction, Swapping, Contiguous Memory Allocation, Paging, Page Table,Segmentation, Virtual

**Memory:** Introduction, Demand Paging, Page Replacement, Allocation of Frames, Thrashing Storage Management, File System, Concepts, File Organization and Access Methods, Directory and Disk Structure. Secondary Storage Structure - Overview, disk structure, Disk attachment, Disk scheduling.

# REFERENCES

# **Mandatory Reading:**

- 1. William Stallings (2013). Computer Organization and Architecture (9th ed)Pearson
- 2. William Stallings (2019). Operating Systems: Internals and Design Principles (9th ed) Pearson

# **Supplementary Reading:**

1. Andrew S. Tanenbaum (2016). Operating Systems: Internals and DesignPrinciples (4th ed) Pearson Education India.

# Web References:

- 1. https://www.tutorialspoint.com/operating\_system/index.htm
- 2. https://www.geeksforgeeks.org/computer-organization-and-architecture-tutorials/
- 3. https://en.wikipedia.org/wiki/Operating\_system
- 4. https://www.javatpoint.com/computer-organization-and-architecture-tutorial
- 5. https://www.javatpoint.com/operating-system

#### [15hrs]

# [15hrs]

**Course Title**: Computer Organization And Operating System **Marks**: 75 **Credit**: 3 **Duration**: 45 hrs

## **List of Practicals**

# PART-I [5P]

- 1. Exploring the Functions and Components of a PC
  - a) Identifying each components
  - b) Learning their function.
- 2. Building a PC from Scratch.
  - a) Installing the motherboard
  - b) Identifying the CPU socket type and motherboard compatibility.
  - c) Installation of and RAM and its comparability with the motherboard.
  - d) Power Supply requirements and installation.
  - e) Cable management.
- 3. BIOS ROM Setup.
  - a) Changing the boot priority
  - b) Understanding UEFI and Legacy boot.
  - c) Setting a bios passwordPART-II [10P]
- 4. Partitioning and formatting disk
  - 1. Making a flash drive/ CD ROM bootable.
  - 2. Installing an OS
  - 3. Installing applications device
  - 4. Configuring Display Settings I.e multiple displays
  - 5. Printer setup and configuration
  - 6. Creating, modifying and deleting user account
  - 7. Dual booting with windows
  - 8. Adding and removing software
  - 9. Manually Mounting Partitions
  - 10. Setting up a Virtual OS using Virtual Box
  - 11. Study of Basic commands of Linux.
  - 12. Shell Programming in Unix/Linux, arithmetic operations, loops
  - 13. Menu Driven Shell scripting
  - 14. Filters and Pipes in LINUX

Course Title: Web Design **Course Code: CSD-SK2** Marks: 75 Credits: 3 **Duration:** 45 Hours

#### **Course objectives:**

- ▶ How to design websites that are responsive.
- Create interactive web applications using javascript.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

CLO1: Demonstrate the use of various HTML and CSS elements

**CLO2**: Design responsive websites

CLO3: Implement frameworks used in web designing.

CLO4: Build interactive applications using Javascript

**CLO5:** Apply markup language for presenting of information in webpages

#### **Syllabus**

#### Unit 1

HTML and CSS

HTML Introduction. The development process, basic HTML, formatting and fonts, commenting code, color, hyperlink, lists, tables, images, simple HTML forms, web site structure, Meta tags, Input types, form elements, form attributes, CSS Introduction - Syntax, Id & Class, Backgrounds, Text, Fonts, Box Model – Border, Outline, Margin, Padding. Advanced - Grouping/Nesting, Dimension, Display, Positioning, Floating, Align, Pseudo-class, Pseudoelement, Navigation Bar, Image Gallery, Image Opacity, Media Types, Transitions and Animations.

Web Design Basics : Introduction to industry and Job roles, SDLC models and DevOps Lifecycle, principles of WebDesign, Phases in web Development.

#### Unit 2

# Javascript

Introduction - What is JavaScript, Understanding Events, JavaScript Example, External JavaScript. Basic Elements - Comment, Variable, Global Variable, DataTypes, Operators, If Statement, Switch, Loop: for and while, Function. JavaScriptObjects - objects, Array. Browser Object Model - Browser Objects, Window Object, Document Object - getElementById, getElementsByName, getElementsByTagName, innerHTML property, inner Text property. Validation- form validation, email validation.

Planning and Design : Planning Web Development, Web Designing Process, Web Application Development

Web Development Process : Developing reusable content, Designing Accessibleweb content, **Evaluating Websites** 

#### Unit 3

#### **Bootstrap and jOuerv Framework**

JQuery Introduction - Syntax, Selectors, Events. Effects- Hide/Show, Fade, Slide, Animate, stop(), Callback, Chaining. HTML/CSS- Add, Remove, CSS Classes, css(), Dimensions, slider. aversing - ancestors, descendants, siblings, filtering, bootstrap components - alert, button, card, carousel. Forms, list groups, modal, navbar, pagination, progress

Web Information Security : Privacy Regulations, Data Security

UAT and deployment

[15 Hrs]

#### [15 Hrs]

# [15 Hrs]

# REFERENCE

## **Mandatory Reading**:

- 1. Elisabeth R, Eric F, (2012). Head First HTML and CSS (2nd ed). Canada, O'Reilly Media, Inc.
- 2. Handbook for Web Developer Qualification Pack.

# **Supplementary Reading**:

- 1. Ivan B (2017), HTML5 and CSS3 Made Simple (1st ed). India, BPB publication
- 2. DT Editorial Services (2016), —HTML5 Black Book: Covers CSS3, Javascript, XML, XHTML, Ajax, PHP and Jquery (2nd ed). India, Dreamtech Press.

# Web References:

- 1. https://www.w3schools.com/html/
- 2. https://www.w3schools.com/css/
- 3. https://www.w3schools.com/jquery/
- 4. https://www.w3schools.com/bootstrap/
- 5. https://www.javatpoint.com/html5-tutorial
- 6. https://www.javatpoint.com/bootstrap-tutorial

**Course Title**: Web Design **Marks**: 75 **Credit**: 3 **Duration**: 45 hrs

#### **List of Practicals**

- 1. Creating a webpage using the html tags (1P)
- 2. Creating a webpage styled using CSS (1P)
- 3. Embed Video and audio in an HTML page (1P)
- 4. Create a simple navigation bar (1P)
- 5. Replicate the footer of a website (1P)
- 6. Replicate a website (2P)
- 7. Using javascript validate (3P)
  - A. Check whether a given email address is valid or not.
  - B. Check whether a value is a number or not.
  - C. Check whether a given credit card number is valid or not.
  - D. Check whether a given credit card number is valid or not.
- 8. Using jQuery Show and hide html elements (3P)
- 9. Create a responsive website using bootstrap (2P)

**Course Title:** Multimedia **Course Code:** CSD-SK6 **Credits:** 03 **Marks:** 75 **Duration:** 45 hours

#### **Pre requisite : NIL**

#### **Course Objectives**:

Develop specific skills and competencies by making them proficient in Designing Graphical Images, Audio and Video Capture and Editing using Software tools

#### **Course Learning Outcomes:**

- **CLO1**: Develop specific skills in designing Graphical Images, Audio and Video Capture and Editing using Software tools
- CLO2: Explain the industrial standard of video, audio and image formats.
- CLO3: Explain were and when to use image manipulation software tools.
- CLO4: Describe the process of editing audio/video/image content.

#### **Syllabus**

#### Unit 1

#### Introduction to Multimedia :

Commonly used terms associated with multimedia like CDROM, Storyboard, Script and Authoring tools.Stages of a Multimedia Project: Planning and Costing, Designing and Producing, Testing and Delivering. The Multimedia team and their roles: Project Manager, Writer, Video specialist, Audio specialist and Multimedia programmer. Multimedia Software. Multimedia Hardware.

#### **Multimedia Authoring Tools:**

Types of Authoring tools - card or page based tools, icon-based, event-driven tools, timebased and presentation tools and object-oriented tools.

#### Unit 2

#### **Multimedia Building Blocks:**

Designing with Text, menus and buttons for navigation, Animating text, Hypermedia and Hypertext Basic Sound Concepts, Music, Speech, MIDI and Digital Audio Making still images, Bitmaps, Clipart, Capturing and Editing Images, Scanning Images, Vector, Drawing, 3D Drawing and Rendering.

#### Animation

Principles of Animation- persistence of vision, animation file formats Computer animation, kinematics and morphing, Making animations that work- a rolling ball, a bouncing ball and creating an animated scene.

#### Unit 3

#### Video

Video Broadcast Standards- NTSC, PAL, SECAM, HDTV, Integrating Computers and, Television like Video Overlay Systems, Digitized Video Playback, , Differences between Computer and Television Video, Recording Formats like S-VHA Video, Component (YUV), Component Digital, Composite, Digital, Video Hardware Resolutions, Video Tips like Shooting platforms, Lighting, Chroma Key or Blue Screen, Video Compression methods like MPEG and DVI.

### Assembling and Delivering a project

# [15hrs]

[15hrs]

The four primary navigational structures used in multimedia like linear, hierarchical, non-linear and composite.

# REFRENCES

# Mandatory Reading:

1. Vaughan, T. (2011). Multimedia: Making it work. McGraw-Hill.

# **Supplementary Reading**:

1. Vic, C. (2016). Multimedia Foundations: Core Concepts for Digital Design. Routledge

## Web Refrences:

- 1. https://www.youtube.com/watch?v=aCisC3sHneM
- 2. https://www.gimp.org/tutorials/
- 3. https://www.infotrendnow.com/2018/08/openshot-tutorial.html

Practical: Multimedia Credit: 03 Duration: 45 hrs Marks: 75

# List of of PRACTICALS

## 1. Image Handling: [1P]

Cropping an image, adjusting image size, increasing the size of the work canvas, saving an image.

2. Layers: [2P]

Adding layers, dragging and pasting selections on to layers, dragging layers between files, viewing and hiding layers, Editing layers, rotating selections, scaling an object, preserving layers transparency, moving and copying layers, duplicating layers, deleting layers, merging layers, using adjustment layers.

# 3. Channels and Masks: [2P]

Channel palette, showing and hiding channels, splitting channels in to separate image, merging channels, creating a quick mask, editing masks using quick mask mode

#### 4. Painting and Editing: [2P]

Brushes palette, brush shape, creating and deleting brushes, creating custom brushes, setting brush options, saving, loading and appending brushes, Options palette.

# 5. Image Editing Effects and Tools: [2P]

Opacity, pressure, or exposure, paint fade-out rate, making selections, using selection tools, adjusting selections, softening the edges of a selection, hiding a selection border, moving and copying selections, extending and reducing selections, pasting and deleting selections.

# 6. Sound : [2P]

Recording Sound using Sound Recorder (Capture), Sound capture through sound editing software, Sound editing, Noise correction, Effect enhancement; Voice Recognition; Importing audio and saving audio from Audio CD. Sound Quality types: CD Quality, Radio Quality, Telephone Quality.

# 7. Video: [2P]

Record video from video capture devices, webcams, screen capture or even streaming video and Video Editing.

# 8. Mini Project/Problem Statement/Case Study (integrating the above experiments) [2P]

Course Title: Academic Writing Course Code: SD-G6 Credits: 04 Marks: 100 Duration : 60

#### **Course Objectives:**

- To provide valuable practice of essential academic structures, vocabulary, and organizational patterns
- > To ensure that students will attain a level of writing expected by an academic audience
- To ensure that students understand how to document their sources appropriately i.e., use of citations and references
- > To ensure that students learn to quote, paraphrase and summarize information accurately and with confidence
- > To help students develop a formal tone and style (registers) expected in academic writing

#### **Course Learning Outcomes:**

Upon the completion of the course the students should be able:

- CLO1: Identify and explain essay outlines, edit drafts, and produce a complete essay
- **CLO2**: Examine and differentiate various sources which establish valuable evidence and authority, and incorporate them effectively into an essay
- CLO3: Develop a strong academic vocabulary using appropriate syntax

#### **Syllabus**

#### Unit 1

#### Writing an Academic Essay

Generating thesis statement, From a Paragraph to an Essay, Different Essay Structures, Writing an Expository Essay, Reporting Verbs and Tones, Useful Vocabulary and Style, Editing an Essay **Secondary Reading:** 

Writing a Compare and Contrast Essay, and an Argumentative Essay, Developing, organizing and strengthening arguments

#### Unit 2

#### Working with Sources

Selecting resources, Avoiding plagiarism- Citations, quotations, and integration, Reference Style Guides- APA, MLA etc. Drafting, Revising and Proofreading

#### REFRENCES

#### **Mandatory Reading:**

- 1. Bailey, Stephen. Academic Writing A Handbook for International Students. Third ed., Routledge, 2011.
- 2. Hamp-Lyons, Liz, and Ben Heasley. *Study Writing: A Course in Written English for Academic Purposes*. Cambridge University Press, 2006.

#### **Supplementary Reading:**

- 1. Aaron, Jane E., and H. Ramsey Fowler. *The Little, Brown Handbook*. Twelfth ed., Pearson, 2011.
- 2. Harris, Muriel. Prentice Hall Reference Guide. Sixth ed., Pearson, 2005.
- 3. Oshima, Alice, and Ann Hogue. Introduction to Academic Writing. Third ed., Pearson, 2007.
- 4. Wallwork, Adrian. English for Academic Research: Writing Exercises. Springer, 2013.

# [15hrs]

#### Web References:

- 1. https://owl.purdue.edu/owl/general\_writing/academic\_writing/index.html
- 2. https://libguides.usc.edu/writingguide/academicwriting
- 3. https://www.sydney.edu.au/students/writing/types-of-academic-writing.html
- 4. https://libguides.reading.ac.uk/writing/style
- 5. https://opentextbc.ca/writingforsuccess/chapter/introduction-to-academic-writing/
- 6. https://www.routledge.com/blog/article/what-is-academic-writing-and-other-burning-questions-about-it
- 7. https://www.sheffield.ac.uk/academic-skills/writing/academic-writing

Course Title: Language Paper-1 Course Code: SD-G1 Marks: 100 Credits: 4 Duration: 60 hours

#### **Prerequisit :**

Students need to have a basic proficiency in Grammar to complete this course.

Pre-requisite to the course: Knowledge of Basic Grammar –Articles, Adjectives, adverbs, Conjunctions, Sentence Structures– SVO etc

The above can be revised briefly. Grammar component will be taught incidentally and in conjunction with Unit II.

#### **Course Objectives:**

- > To help students develop proficiency in oral communication in English.
- > To help students understand the importance of developing good listening skills.
- > To help students become proficient in listening, writing and speaking skills

#### **Course Learning Outcomes:**

Upon completion of the course the student should be able:

**CLO1**: Build confidence while conversing and writing in formal English.

CLO2: Make use of the benefits of good communication skills.

**CLO3:** Agree on the profit of having a proficient grasp on written skills like letter writing, minutes of a meeting and agendas.

CLO4:Create a purposeful use of English with correct grammar and pronunciation.

#### Syllabus:

#### Unit 1

#### **Fun with Grammar**

Parts of Speech, Reported Speech, Punctuation, Phrases and Clauses, Active and Passive, Basic Errors in English Language, Spotting Errors and correcting them, Revising and Editing

# Note: The teacher concerned can make use of the following, to teach Grammar.

Reading a picture, Quiz, Wordplay, Dialogues,

#### Unit 2

Spoken English Individual Presentation Skills (5 hours)

# [15hrs]

Students are to be taught public speaking using Presentation skills through application based teaching; public speaking is to be taught and application of these skill in formal and informal settings.

### a) Concepts:

- i. Importance of Body Language and Eye Contacti n Spoken Communication
- ii. Ways to Overcome Fear of Speaking
- iii. Pace, Tone and Intonation
- iv. Listening as an Essential Part of Communication. How to be a an Effective Listener

b) Applied:

Students will be given topics to present before the class. They can use a host of methods to do so

- i. Presentation with material-Formal
- ii. Oral presentation
- iii. Formal/ Informal Speeches–Welcome, Introduction to a dignitary, Raising a toast, Farewell Speech, celebratory speeches

# Pair Based Activities (5 hours)

- a) Telephone Etiquette
- b) Speaking and Listening Classroom Practice Exercises in Pairs and Groups.

#### **Group Based Activities (5 hours)**

- a) Minutes of the meeting can be used as a group based activity.
- b) Group Discussions of Formal and Informal nature.

#### Unit 3

# Written English

- 1. Letters
  - a) Formal Letters
    - i. Job Application Letters
    - ii. Enquiry Letters
    - iii. Orders and Complaints letters
    - iv. RTI
    - v. Representations
    - vi. Writing a resume
  - b) Social Letters
    - i. Invitation & Reply
    - ii. Condolence & Reply
    - iii. Congratulations & Reply
    - iv. Thank you & Reply

#### Unit 4

# **Digital StoryTelling(DST)**

Descriptive Writing– (Open to the Teacher to explore this writing in various areas Fiction and Non-Fiction and creative expression of personal writing)

# **REFERENCES**:

#### Web References:

- 1. https://www.gooverseas.com/blog/10-best-games-esl-teachers
- 2. https://www.englishgrammar.org/
- 3. https://www.grammarly.com/blog/how-to-write-a-letter/
- 4. https://byjus.com/english/letter-writing/
- 5. https://readygrad.com.au/blog-career/dos-and-donts-of-telephone-etiquette
- 6. https://www.mitel.com/articles/telephone-etiquette-tips
- 7. https://edtechteacher.org/8-steps-to-great-digital-storytelling-from-samantha-on-edudemic/
- 8. https://www.masterclass.com/articles/complete-guide-to-writing-a-good-story
- 9. https://www.grammarly.com/blog/how-to-write-a-story/
- 10. https://youtu.be/xcXRXwneFY0
- 11. https://youtu.be/YiS5kdrJhno

# [15 Hrs]

Course Title: Entrepreneurship Course Code: SD-G11 Credits: 4 Marks: 100 Duration: 60 Hrs

**Prerequisit : NIL** 

#### **Course Objectives:**

On Completion of this course students will be able to understand:

How to do Analysis of Business Environment & Policies: Market, Resources & Competition. Use of SWOT Differentiate betweenEntrepreneurship & startups

#### **Course Learning outcomes:**

Upon completion of the course students will be able to:

CLO1: Identify and evaluate business opportunities

CLO2 : Evaluate risks

- CLO3 : Pursue innovations
- CLO4 : Production and marketing of goods to understand the economics of entrepreneurship
- CLO5 : Prepare/Create a business plan.

#### **Syllabus**

#### Unit 1

#### Introduction to entrepreneurship

Entrepreneurship: meaning, definition, Types, qualities, skills and functions; Risk and uncertainty; Analysis of Business Environment & Policies: Market, Resources & Competition. Use of SWOT and Porter's Five Forces Analysis; Difference between Entrepreneurship & startups

#### Unit 2

#### **Risk & Innovations**

Importance and management of risk; market/commercial risk, technological risk, financial risk, social risk, political risk, personal risk; Innovations: Concept & theory, Types and forms of innovations; innovation & imitation; Branding, Patents and Copyrights, Support for startups: Purpose of Incubators & Accelerators.

#### UNIT 3

#### Sources of funds and Costing, Pricing and Marketing

Financial Resources - Sources of funds; Uses of funds; Fixed and Working Capital; Material Resources: Supply and distribution chains; Government and local resources; Human Resources. Costing Strategies – Absorption and marginal costing; Costing for inventories; Pricing and pricing strategies (skimming price, penetration price, mark-up, marginal-cost price); Break- even analysis and break- even chart; Marketing techniques and strategies.

#### Unit 4:

#### **Preparing the Business Plan**

Components and Uses of the Business Plan; Creating a Business Plan; Sources of funds; Marketing Plan Expenditures and Revenues; Profitability; Growth Rate of the business and the Rate of Return.

**Manage your work to meet requirements:** Understanding Scope of work andworking within limits of authority, work and work environment, maintaining confidentiality.

Working effectively with colleagues : Effective communication, Working Effectively,

#### [15hrs]

[15hrs]

# [15hrs]

Maintain a healthy, safe and secure work environment Provide data and information in standard formants, Develop knowledge, skill and competence.

# **REFERENCES**:

## **Mandatory Reading:**

- 1. Charantimath, Poornima M. (2014), Entrepreneurship Development and Small Business Enterprises, Pearson, Chennai.
- 2. Colombo Plan Staff College for Technical Education, Manila (1999), Entrepreneurship Development, Tata McGraw Hill, New Delhi.
- 3. Handbook for Web Developer Qualification Pack.

# **Supplementary Reading:**

- 1. Chandra, Prasana (1995), Projects: Planning, Analysis, Selection, Implementation & Review, Tata McGraw Hill, New Delhi.
- 2. Kuriloff, Arthur H; Hemphill, John M. (1988), Starting and Managing the SmallBusiness, McGraw-Hill, New York.
- 3. Mukherjee AbhikKumar;RoyShaunak, (2019)Entrepreneurship Development and Business Ethics,Oxford University Press,New Delhi

## Web References:

- 1. https://up.startupindia.gov.in/content/sih/en/home-page.html
- 2. http://www.ciba.org.in/
- 3. https://www.goa.gov.in/wp-content/uploads/2017/09/Goa-IT-Start-up-Policy-201 7.pdf
- 4. https://www.forbes.com/pictures/mgj45fgmd/100-best-websites-for-entrepreneurshttps://www.india.gov.in/people-groups/community/entrepreneur
- 5. https://www.entrepreneur.com/magazine

# **B.** Voc. in Software Development

Skill Development Qualification Pack - Application Developer - Web & Mobile (SSC/Q8403) Syllabus (Semester – III)

**Course Title :** Object Oriented Programming **Course Code :** CSD-SK7 **Credits :** 3 **Marks :** 75 **Duration**: 45 hrs

Prerequisite : Basic Understanding of Programming

#### **Course Objectives:**

- > To learn the basic concepts and techniques of object oriented programming paradigm
- > To introduce object oriented programming (OOP) using Java.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

- **CLO1** : Explain the benefits of object oriented design and understand when it is an appropriate methodology to use.
- **CLO2** : Differentiate between the top-down and bottom-up approach.
- CLO3: Develop problem-solving and programming skills using the OOP concept.
- **CLO4** : Apply the concepts of object-oriented programming using Java.
- CLO5: Design object oriented solutions for small systems involving multiple objects.
- **CLO6**: Develop GUI for an application.

#### Syllabus:

# Unit 1

#### **Principles of OOP**

Programming Paradigms, Basic concepts, OOP: major principles - encapsulation, abstraction, inheritance, polymorphism. Benefits of OOP, Applications of OOP

#### **Introduction to Java**

Basics of Java programming, Data types, Variables, Operators, Control structures including selection, Looping, Java methods, Overloading, java.Math class, Arrays in java.

#### UNIT 2

#### **Objects and Classes**

Basics of objects and classes in java, Constructors, Finalizer, Visibility modifiers, Methods and objects, Inbuilt classes like String, Character, String Buffer, File, this reference.

# Inheritance and Polymorphism.

Inheritance in java, super and sub class, Overriding, java.lang.Object class, Polymorphism, Dynamic binding, Casting objects, Instance of operator, Abstract class, Interface in java, Package in java, java.util package.

#### UNIT 3

#### Event driven and GUI programming

Windows and Layout Manipulation, Dialogs (Message, confirmation, input), Event Handling: Event sources, Listeners, Mouse and Keyboard Event Handling.

#### **Exception Handling**

Exception handling – what and why? Try and catch block. Multiple catch blocks. Nested try, finally block, throw keyword, throws keyword. Custom Exception.

#### Multithreading

Running and starting thread using Thread class. Thread priorities. Running multiple threads. The Runnable interface.Synchronization and inter thread communication.

# REFERENCE

#### **Mandatory Reading:**

1. Matha, M. P. (2011). Core Java: a comprehensive study. PHI Learning.

#### **Supplementary Reading:**

1. Balaguruswamy, E. (2014). Programming with Java-A Primer. McGraw-Hill Professionals.

#### Web References:

- 1. www.tutorialspoint.com/java/index.htm
- 2. https://www.w3schools.com/java/java\_intro.asp
- 3. https://www.geeksforgeeks.org/java/

#### Practical: Object Oriented Programming

#### [15hrs]

[15hrs]

Credit: 3 Duration: 45 hrs Marks: 75

Programs using Java language that covers the following concepts:

- 1. Classes and instances (2P)
- 2. Working with the java.Math class (1P)
- 3. Inheritance (1P)
- 4. Polymorphism, abstract classes and interfaces (2P)
- 5. Utilising the java.util package (1P)
- 6. Collections framework (2P)
- 7. Event handling and GUI (2P)
- 8. Exception handling (2P)
- 9. Mini Project (2P)

\*\*\*\*\*

Course Title: Server Side programming Course Code: CSD-SK9 Credits: 03 Marks: 75 Duration: 45hrs

Course Prerequisite: Object Oriented Programming

#### **Course Objectives**:

- Provide an in depth understanding of a server side language, and use it to develop applications
- Design and implement basic server-side scripts.
- Create responsive and interactive web applications using frameworks

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

**CLO1**: Explain the core features and functionalities of PHP **CLO2**: Design interactive web application using core PHP

CLO3: Develop basic server side script to interact with users and the database

CLO4: Build a web application using laravel framework

**CLO5:** Utilize MVC model

#### Syllabus

#### Unit 1

Static vs. Dynamic web pages, Need for Server Side technologies, Multi Tier Web Architecture, file architecture of a web server, Variable Types, Constants, Decision Making-If...Else, ElseIf, Loop Types - For, while, do while, foreach, Array, string, functions, Object Oriented Concepts - Class, Object, member variable, member function, Inheritance, Polymorphism, overloading, Data Abstraction, Encapsulation. Constructor, Destructor.

#### Unit 2

[15hrs]

Use of PHP Tags, Tag Styles, Calling Functions, include, Processing GET and POST request, uploading files to server, cookies, sessions, Difference between MySQLi and PDO, database

connection using PDO, CRUD - Create, Read, Update, Delete, records in database, pagination, login, difference between XML and AJAX, defining AJAX array, parse AJAX using JQuery, AJAX request, AJAX response.

#### Unit 3

[15hrs]

Introduction to Laravel, Routing in Laravel, MVC in Laravel, Caching in Laravel, Event subscribers in Laravel, Package Development, Templates, Creating an Application, Testing in Laravel, Database Configuration, Helpers in Laravel, Laravel Pagination, Laravel Security, Authentication Facade, Validation in Laravel, Eloquent ORM, Artisan Command Line Interface, Deploy Application using Laravel.

# REFERENCE

## **Mandatory Reading**:

- 1. Leon A, Zee S(2004), Core PHP Programming (3rd ed.).Prentice Hall Professional
- 2. Stauffer, M. (2019). Laravel: Up & Running: A Framework for Building Modern PHP Apps. O'Reilly Media.

## **Supplementary Reading**:

- 1. Williams, H. E., & Lane, D. (2004). Web Database Applications with PHP and MySQL: Building Effective Database-Driven Web Sites. O'Reilly Media, Inc.
- 2. Brinzarea, B., & Hendrix, A. (2009). *Ajax and PHP: Building modern Web applications*. Packt Publishing Ltd.

## Web References:

- 1. https://www.w3schools.com/php/
- 2. https://www.tutorialspoint.com/php/index.htm
- 3. https://laravel.com/docs/6.x
- 4. https://www.tutorialspoint.com/laravel/index.htm

# **Practical** :Server Side programming **Marks**: 75

**Duration**: 45hrs

#### Credits: 03

- 1. PHP Classes and instances, PHP Controls Structures [1P]
- 2. PHP Array Programming, Inheritance [1P]
- 3. CRUD using PHP database API's. [3P]
  - a. Fetch data from a form, validate and insert in the database.
  - b. Delete data in the database.
  - c. Update data in the database
  - d. Display data from the database.
- 4. Uploading files and session management. [1P]
- 5. Implementing MVC [2P]
- 6. Migrations in Laravel [1P]
- 7. Using Forms and Gathering Input in Laravel [1P]
- 8. Creating a registration & user login form in Larvael [1P]
- 9. Using Controllers and Routes for URLs and APIs in Laravel [1P]
- 10. Eloquent ORM in Laravel [1P]
- 11. Creating and Using Composer Packages [1P]
- 12. Security and Session [1P]

Course Title: Computer Networks Course Code: CSD-SK8 Marks: 75 Credits: 3 Duration: 45 hrs

Prerequisite Courses: Nil

#### **Course Objectives**:

- Gain Knowledge of the Reference models
- Understand basic concepts of data transmission medium, Compare various routing, transport protocols and Identify suitable protocol for a given network.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

- **CLO1**:Select the most appropriate networking architecture and technologies for the given organization structure.
- CLO2: Compare and contrast the layers in OSI model and TCP/IP.
- CLO3: Explain the functionalities provided by each layer in the OSI model.
- **CLO4:** Define the concept used for error handling in Datalink layer Develop client server programs for different applications.
- CLO6: Design basic computer network

#### **Syllabus**

#### Unit 1

#### **Introduction and Data Link Layer**

Basics of Computer Networks, Classification: transmission technology, scale; Applications; Data Communications: data, signal, bandwidth, bit interval and bit rate, Modes of Communication. Layered network architecture, Networks models: OSI model, TCP / IP protocol suite; Guided and Unguided Transmission media, Multiplexing: FDM, TDM. Switching: Circuit switching, message switching, Packet Switching. Data link control: Framing: Character Count, Character Stuffing, Bit Stuffing , Error Detection and correction, Flow and error control, HDLC; Multiple access: Random access – Controlled access , ALOHA, CSMA, CSMA/CD and CSMA/CA; Ethernet : IEEE standards, standard Ethernet, Fast Ethernet, Gigabit Ethernet; Connecting devices: repeater/hub, bridge, router and gateway, Backbone networks - Virtual LANS.

#### Unit 2

#### **Network Layer**

Functions of Network layer; Network Service types: Virtual Circuits, Datagrams; Logical addressing: IPv4, private and public IP addressing, special IP addresses, subnetting, IPV6 addressing Internet Protocol: Internetworking:IPv4, Fragmentation and reassembly, Address mapping : ARP, RARP, BOOTP, DHCP, ICMP. Routing: classification of routing, Shortest path routing, Distance Vector routing, Link State routing 4. Transport layer and Application layer

#### Unit 3

#### **Transport and Application Layer**

Process-to-Process delivery: User Datagram Protocol (UDP), Transmission Control Protocol(TCP), Quality of services (QoS); Application Layer: Domain Name System (DNS), E-mail, FTP, HTTP.5. Wireless Networks

#### [15hrs]

#### [15 hrs]

## REFERENCE

#### **Mandatory Reading**:

1. Andrew T, David J (2013). Computer Networks (5th ed.). India, Prentice-Hall,

#### **Supplementary Reading**:

- 1. Behrouz A (2011), *Data communication and Networking* (4th ed.). Amarica McGraw Hill Education.
- 2. James F, Keith R (2009). *Computer Networking A Top-Down Approach Featuring the Internet* (5th ed.). Amarica, Pearson Education

#### Web References:

- 1. https://www.javatpoint.com/computer-network-tutorial
- 2. https://www.geeksforgeeks.org/computer-network-tutorials/
- 3. https://www.studytonight.com/computer-networks/
- 4. https://www.softwaretestinghelp.com/computer-networking-basics/

Practical: Computer Networks Credits: 3 Duration: 45 hrs Marks: 25

#### **List of Practicals**

- 1. Installing virtual machines, Ethernet cabling [1P]
- 2. Study of network commands ping, ipconfig, netstat, traceroute [1P]
- 3. Setting up of LAN Network [1P]
- 4. IP address manipulation -Extract network id and Host id given netmask [1P]
- 5. Mini Project / Packet capture tool/ packet generator tool [1P]
- 6. UDP Socket programming (c/c++/Java/ Perl/Python ) [1P]
- 7. TCP Socket programming [1P]
- 8. Configuring routing tables [1P]
- 9. Configuring DHCP server/client [1P]
- 10. Configuring Telnet/SSH and ftp server. [1P]
- 11. Firewall Configuring [2P]
- 12. Write(C / C++/ Java / Perl / Python) program to implement Bit and Byte stuffing. [3p]

Course Title: Reasoning Techniques Course Code: SD-G20 Credits: 4 Marks: 100 Duration: 60 Hours

#### **Prerequisite Courses : NIL**

**Course Objective** 

> To build logical and reasoning aptitude that is essential requirement in understanding various concepts and to solve problems effectively.

# **Course Learning Outcomes:**

On successful completion of the course the students will

- **CLO1** :Create, solve and interpret basic data and logical models.
- CLO2 : Make sound arguments based on reasoning and/or careful analysis of data.
- CLO3 :Exhibit critical thinking by developing and expressing sound arguments from given premises to related conclusions
- **CLO4 :**Effectively communicate the substance and meaning of logical problems and their solutions.

#### Syllabus:

## Unit 1

[15 hrs]

[15 hrs]

Logic, Statements, Arguments, and Assumptions, Statements and Course of Action, Logical Venn Diagrams, Statements and Conclusions, Syllogism

#### Unit 2

Seating Arrangement, Ranking & Time Sequence Test, Blood Relations, Direction Sense Test, Conditions & Grouping, Simple & Coded Inequality, Decision Making, Clocks and Calendar, Situation Reaction Test

#### Unit 3

# [15 hrs]

[15 hrs]

Decision-making, Judgment, Problem-solving, Analogies, Analysis, Differences, Discrimination Arithmetic series, Similarities, Verbal & figure classification, Space visualization, Observation Simple Problems on Data interpretation and Data sufficiency

#### Unit 4

**Mathematical Logic:** Introduction, Statements, Logical Connectives and Compound Statements: Negation, Conjunction, Disjunction, Implication, Converse and Inverse, logical Equivalence, Tautologies: Contradiction, Contingency, Algebra of Propositions, Argument, Predicate and Quantifiers.

#### REFRENCES

#### **Mandatory Reading:**

- 1. Arun Sharma, How to Prepare for Logical Reasoning for the CAT, 8th edition, McGraw Hill Education (India) Private Ltd.
- 2. A.K. Gupta, Logical and Analytical Reasoning, Ramesh Publishing House; 34th edition
- 3. Peeyush Bhardwaj, Analytical & Logical Reasoning for CAT & Other Management Entrance Tests, Arihant Publications; 4th edition
- 4. Rosen H. Kenneth, Discrete Mathematics and its Applications, Tata McGraw Hill, 7th edition

#### **Supplementary Reading:**

- 1. Ananta Ashisha, Data Interpretation & Data Sufficiency, Arihant Publications; Third edition
- 2. MK Pandey, Magical Book Series Analytical Reasoning, BSC Publishing Co. Pvt. Ltd., 2017
- 3. Daniel kahneman, thinking fast and slow, Farrar, Straus and Giroux; Reprint edition
- 4. Dr. R.S. Aggarwal, A Modern Approach to Verbal & Non-Verbal Reasoning, 2018, S. Chand Publication

#### Web Refrences:

Course Title: Personality Development Course Code: SD-G13 Credits: 4 Marks: 100 **Duration**: 60 Hours

#### **Course Objectives**:

- > To understand the scope of personality and its development.
- > To develop core skills for development of self.
- > To cultivate interpersonal skills for successful life.

#### **Course Learning Outcomes:**

On successful completion of the course the students will

- **CLO1**: Be able to make SWOT analysis, find causes of failure
- CLO2: Importance of self- motivation and Factors leading to demotivation
- **CLO3**: Do's and Don'ts to develop positive self-esteem, Low self-esteem, Managing diversity, Effective communication
- **CLO4**: Team work, Good manners and etiquette. Resume building, The art of participating in **Group Discussion**

#### **Syllabus:**

#### Unit 1

#### **Introduction to Personality Development**

The concept of personality - Dimensions of personality - Five Factor Model- Theories of Freud and Erickson-Significance of personality development. The concept of success and failure: Success- Hurdles in achieving success - Overcoming hurdles - Factors responsible for success -What is failure - Causes of failure. SWOT analysis.

#### UNIT 2

#### **Attitude and Motivation**

Attitude - Concept - Significance - Factors affecting attitudes - Positive attitude - Advantages -Negative attitude- Disadvantages - Ways to develop positive attitude - Differences between personalities having positive and negative attitude. Concept of motivation - Significance -Internal and external motives - Importance of self- motivation- Factors leading to demotivation

#### Unit 3

#### Self-esteem

Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem -Low self-esteem - Symptoms - Personality having low self - esteem - Positive and negative self esteem. Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviours - Lateral thinking.

#### **UNIT 4**

#### **Interpersonal Skills**

-Hard Skills and Soft Skills. Effective Communication - Need or importance of effective communication -6 C's of effective communication: Managing Diversity.

#### UNIT 5

#### **Other Aspects of Personality Development**

#### [12 Hrs]

[12Hrs]

#### [8 Hrs]

[12 Hrs]

[8 Hrs]

Body language - Problem-solving - Conflict and Stress Management – Decision making skills - Leadership and qualities of a successful leader – Character building -Team-work – Time management - Work ethics –Good manners and etiquette.

#### UNIT 6

#### **Employability Quotient**

Resume building- The art of participating in Group Discussion – Facing the Personal (HR & Technical) Interview -Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions.

#### REFRENCES

#### **Mandatory Reading:**

- 1. Hurlock, E.B. Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill.
- 2. Stephen P. Robbins and Timothy A. Judge(2014), Organizational Behavior 16th Edition: Prentice Hall

#### **Supplementary Reading:**

- 1. Andrews, Sudhir. How to Succeed at Interviews. 21st (rep.) New Delhi.Tata McGraw-Hill
- 2. Heller, Robert.Effective leadership. Essential Manager series. Dk Publishing,
- 3. Hindle, Tim. Reducing Stress. Essential Manager series. Dk Publishing
- 4. Lucas, Stephen. Art of Public Speaking. New Delhi. Tata Mc-Graw Hill.
- 5. Mile, D.J Power of positive thinking. Delhi. Rohan Book Company.
- 6. Pravesh Kumar. All about Self- Motivation. New Delhi. Goodwill Publishing House.
- 7. Smith, B. Body Language. Delhi: Rohan Book Company

#### Web Refrences:

**Course Title:** Mathematical Foundation of Computer Science **Course Code:** SD-G21 **Credits:** 2 **Marks:**50 **Duration :** 30

#### **Prerequisite Courses : NIL**

#### **Course Objectives:**

To build mathematical foundations that are essential requirement in understanding various concepts related to computer science.

#### **Course Learning Outcomes:**

**CLO1**:Gain knowledge in Propositions through the use of Logics.

- CLO2: Demonstrate an understanding of relations and functions and determine their properties.
- CLO3:Evaluate Boolean functions and simplify expressions using the properties of Boolean algebra.

CLO4:Write an argument using logical notation and determine if the argument is valid or not.

#### Syllabus:

Unit 1:

#### [8Hrs]

Binary Numerical Systems, Matrix Operations and Basic Sets

# 1. Binary Number Systems:

Introduction to Boolean Number System, Decimal to binary conversion and vice versa, binary number representation (signed, 1's Complement and 2's Complement), binary addition and subtraction, binary to octal, hexadecimal conversion and vice versa, floating point representation.

# 2. Linear Algebra:

Introduction to Matrices and Linear Algebra, Adjacent, Inverse of a Matrix, Rank, Linear Equations, Characteristics roots and vertices.

# 3. Basics of Sets, Relations and Functions:

Introductions to sets, relations and functions, Venn diagram, set operations, relations and properties, closures, equivalence relations, partial ordering, function types, inverse of functions, composition of functions, recursive functions, growth functions.

## **Unit 2:**

# [15 Hrs]

Boolean Systems and Operations

# 1. Boolean Algebra:

Introduction to Boolean Algebra, boolean functions, truth table, DeMorgan's theorem, logic gates, realization of boolean functions using logic gates, simplification using Karnaugh map. **2. Logic:** 

What is logic, propositional logic, first order logic, mathematical induction, deduction, proof by contradiction, program correctness.

# REFRENCES

# **Mandatory Reading:**

1. Rosen H. Kenneth, Discrete Mathematics and its Applications, Tata McGraw Hill, Seventh Edition, 2011.

# **Supplementary Reading:**

1. Sarkar Kumar Swapan, A Textbook of Discrete Mathematics, S Chand & Company, 2005.

# Web Refrences:

# **B.** Voc. in Software Development

Skill Development Qualification Pack - Application Developer - Web & Mobile (SSC/Q8403) Syllabus (Semester - IV)

Course Title: Web Development Framework Course Code:CSD-SK10 Marks: 75 Credits: 03 Duration: 45 hrs

# **Prerequisite Course**:

> Web Design

- Object Oriented Paradigm
- Database Management System

#### **Course Objective:-**

▶ Use Web Frameworks and Libraries to develop interactive web applications.

#### **Course Learning Outcomes:**

On completion of the course student will be able to

- CLO1: Use ReactJS to build rich and interactive front end applications.
- **CLO2**: Use NodeJS to develop back end application to accept POST, GET, PUT, DELETE requests.

CLO3: Develop REST API's using NodeJS.

- CLO4: Write non-blocking and blocking JavaScript code.
- CLO5: Explain Framework and Libraries with respect Web Development.

#### **Syllabus**

#### Unit 1

ReactJS

History of front end libraries, Motivation for using React, Thinking in React, One way binding, JSX + CSS modules, Virtual DOM, ES6

# **ReactJS:components**

Component lifecycle, Component API, Render functions, State, Props, Mixins

#### Unit 2

#### **ReactJS:Interaction between components**

Passing data from parent to child, Passing data from child to parent, Passing data between 2 components at the same level, Forms, Refs, React-Router, API integration

#### **NodeJS: Introduction**

Brief overview on the benefits of using Node.js and how Node.js is used in modern web development, Node and NPM, Introduction to setting up a Node.js project, Importing modules using npm, Using core modules to make HTTP requests and manipulate the file system.

#### Unit 3

#### **NodeJS: Express framework**

Set up a web server, Implementing API routing, Implementing middle-ware, Implementing URL parameters.

#### NodeJS: MySQL module

Settings up a database and connecting it to a NodeJS server, Storing and retrieving data from the database.

#### REFERENCES

#### **Mandatory Reading:**

- 1. Brett McLaughlin (2011). What Is Node ? (1st ed) O'Reilly Media
- 2. Alex Banks (2017). Learning React. (1st ed) Shroff/O'Reilly

#### **Reference Books:**

1. Mario Casciaro (2016). Node.js Design Patterns (2nd ed) Packt Publishing Limited

# Web Refrences:

- 1. https://www.tutorialspoint.com/nodejs/index.htm
- 2. https://reactjs.org/docs/getting-started.html

# [15hrs]

[15hrs]

3. https://www.youtube.com/watch?v=Ke90Tje7VS0

**Practical**: Web Development Framework **Marks**: 75 **Duration**: 45hrs **Credits**: 03

- 1. Creating a simple web server. (1P)
- 2. Connect to MySQL database. (1P)
- 3. CRUD using MySQL database API's. (4P)
  - a. Fetch data from a form, validate and insert in the database.
  - b. Delete data in the database.
  - c. Update data in the database
  - d. Display data from the database.
- 4. Uploading files. (1P)
- 5. Login functionality using sessions. (1P)
- 6. Using cookies to store website data. (1P)
- 7. Mini project. (3P)

Course Title : Software Engineering Course Code : CSD-SK11 Marks : 75 Credits : 3 Duration: 45hrs

#### **Prerequisite Courses: NIL**

#### **Course Objectives:**

- To Understand the various software development methodologies and estimation of software projects
- > To analyze and design software projects
- > To study the various phases of a S/W Development Project.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

CLO1 :Understand the various Software Development Methodologies
CLO2: Apply Estimation techniques to live projects
CLO3: Analyze Software Projects.
CLO4: Design Software Projects.

#### Syllabus:

#### Unit 1

# **SOFTWARE PROCESS:**

Characteristics of software process, Software Development Processes and Methodologies: waterfall, prototyping, iterative, spiral, unified process, Benefits of iterative and incremental approach with emphasis on Unified process, CASE Tools,Agile methodologies. **PROJECT MANAGEMENT:** 

Planning a Software Project Cost estimation, Project Scheduling, Software configuration, management plans, Quality Assurance plans, Project Monitoring plans and Risk Management. Techniques such as Interviewing, Requirement Workshop, brainstorming, prototyping. Characteristics of SRS

#### Unit 2

# OOAD and UML:

OOAD: Definition; object oriented analysis; object oriented design and modeling; Assigning responsibilities. UML: Main UML diagrams Class diagram, sequence diagram, activity diagram, use case diagram. Use case model use case diagram, use case descriptions, use case realization using sequence and activity diagrams. Supplementary requirements. Advanced use case model features. Requirements: Functional and non-functional System Design : Class diagram, sequence diagram, activity diagram, state chart diagram, deployment diagram. Brief introduction to other UML diagrams.

## SOFTWARE ARCHITECTURE PATTERNS:

Major Architectural Styles (patterns) like Layered Architecture, Pipe and Filter, Shared (Central), Data Store, Event Driven, Model-View-Controller (MVC), Distributed & Emerging Service Oriented Architecture (SOA) and Elementary GRASP Patterns.

#### Unit 3

# HUMAN COMPUTER INTERACTION:

HCI Definition; User categories, Interface Design-Internal & External Interface design, user interface design, Interface design guidelines.

#### CODING:

Coding styles, standards, peer reviews, checklist.

#### **TESTING:**

Testing Fundamental, Functional Testing, Structural Testing, Testing Object-Oriented Programs, Testing Process and Metrics.

#### **DOCUMENTATION and MAINTENANCE:**

Need for Software Documentation. Types of documentation, Need for Maintenance; Types of Maintenance

#### **RE ENGINEERING:**

Business Process Re engineering, Software Re engineering, Reverse Engineering, Restructuring, Forward Engineering, The Economics of Re engineering

#### **References:**

#### Mandatory

- 1. Pressman R.S., (2017). *Software Engineering: A Practitioner's Approach*, 6th edition:McGrawHill
- 2. Larman C.,(2015). Applying UML and patterns, 3rd Edition: Addison Wesley

#### Supplementary

- 1. Jalote P., (2010) An Integrated Approach to Software Engineering, 3rd Edition :Narosa Publishing House
- 2. Sommerville I.,(2015) *Software Engineering*, 10th Edition: Adison Wesley
- 3. Fowler M., (2003) UML Distilled, 3rd Edition: Addison Wesley

#### Web References:

- 1. https://www.tutorialspoint.com/software\_engineering
- 2. https://www.w3schools.in/sdlc-tutorial
- 3. https://www.geeksforgeeks.org/software-engineering
- 4. https://www.javatpoint.com/software-engineering-tutorial

#### [15hrs]

Practical : Software Engineering Credit : 3 Duration: 45hrs Marks : 75

List of suggested PRACTICALS :

For a given project/case study

- 1) Requirements Gathering Techniques (2P)
- 2) Gantt Chart (2P)
- 3) USE Case diagram and Use Case descriptions for the Use Cases (3P)
- 4) Class Diagram (2P)
- 5) Sequence Diagram (2P)
- 6) Activity Diagram (2P)
- 7) State Chart Diagram (2P)

Course Title: Mobile Application Development Course Code: CSD-SK12 Credits: 3 Marks: 75 Duration : 45 Hours

#### **Prerequisite Courses : Object Oriented Programming using Java**

#### **Course Objective:**

To develop applications for mobile devices, including smart phones and tablets, introduced to the current mobile platforms, mobile application development environments and mobile device input methods.

#### **Course Learning Outcomes :**

On successful completion of this course students will be able to:

- CLO1: Define mobile platforms and their architectures.
- **CLO2**: Compare development for different mobile platforms.
- CLO3: Demonstrate the use of Android Components.
- CLO4: Develop Mobile applications for Android Platform.
- CLO5: Make use of SQLite database.
- CLO6: Test Mobile applications for Android Platform.

#### Syllabus:

#### Unit 1

#### Introduction to mobile devices

Mobile devices vs. desktop devices, Why we Need Mobile App, Different Kinds of Mobile Apps, ARM and intel architectures, Power Management, Screen resolution, Touch interfaces, Application deployment : App Store, Google Play, Windows Store, Native vs. web applications.

#### **Android Overview**

Introduction to Android.Overview of android stack, Introduction to OS layers, Android features. Linux Kernel, Libraries, Android Runtime, Application Framework, Dalvik VM Mabile OS Architectures

# **Mobile OS Architectures**

Comparing and Contrasting architectures of Android, iOS and Windows, Underlying OS (Darwin vs. Linux vs. Windows), Kernel structure and native level programming, Runtime (Objective-C vs. Dalvik vs. WinRT), Approaches to power management, Security.

#### **Android Components**

Activities, Services, Broadcast Receivers, Content Providers.

#### Unit 2

## **Building UI with Activities**

Activities, Views, layouts and Common UI components, Creating UI through code and XML, Activity life cycle, Intents, Communicating data among Activities.

#### **Advanced UI**

Selection components (GridView, ListView, Spinner ), Adapters, Custom Adapters, Menus, Toast, Custom Toast, Dialogs, Status bar Notifications.

#### **Intent Filters and Broadcast Receivers**

Role of filters, Intent-matching rules, Filters in yor manifest, Filters in dynamic Broadcast Receivers, Creating Broadcast receiver, Receiving System Broadcast, Understanding Broadcast action, category and data, Sending Broadcast.

#### Unit 3

## [15hrs]

[15hrs]

## **Data Storage**

Shared Preferences, Android File System, Internal storage, External storage. SQLite Introducing SQLite, SQLiteOpenHelper and creating a database, Opening and closing a database, Working with cursors, inserts, updates, and deletes

# Services

Overview of services in Android, Implementing a Service, Service lifecycle, Inter Process Communication (AIDL Services). Web Services and WebView - Consuming web services, Receiving HTTP Response (XML, JSON), Parsing JSON and XML, Using WebView,

#### Firebase

Introduction to Firebase and cloud messaging, real time database, authentication.

# References

#### Mandatory Readings:

1. Lee, W. M. (2012). Beginning android 4 application Development. John Wiley & Sons.

#### **Supplementary Reading:**

2. 1.Burnette, E. (2009). Hello, Android introducing Google's mobile development platform 2nd.

#### Web References:

- 1. http://developer.android.com
- 2. https://www.tutorialspoint.com/android/index.htm
- 3. https://abhiandroid.com/

**Practical:** Mobile Application Development **Credit:** 3 **Duration**: 45hrs **Marks:** 75

List of practicals

- 1. Getting Started with Android (1P)
- 2. Creating a basic Android Application (2P)
- 3. Making use of GUI components (2P)
- 4. Making use of advanced UI components. (1P)
- 5. Implementing Data storage application (2P)
- 6. Implementing Services/Multithreading/Multiprocessing (2P)
- 7. Firebase (2P)
- 8. Mini project (3P)

\*\*\*\*\*\*

Course Title: E-Commerce Course Code: SD-G17 Marks: 100 Credits: 4 Duration : 60 hours

#### **Course Objectives:**

This course aims to study the working of E-Commerce website and the various background processes involved. As part of the course the student will study the activities associated with ecommerce like buying, selling and payment, understand the various technologies used in ecommerce websites and security mechanisms involved in e-commerce websites.

#### **Course Learning Outcomes:**

At the end of the course students will be able to :

CLO1: Understand various E-Commerce Strategies.

CLO2: Understand the Working of an E-Commerce Website.

CLO3: Evaluate the various Payment Mechanisms.

#### Syllabus

#### Unit 1

#### **Introduction to Electronic E-Commerce [4Hrs]**

The Scope of Electronic Commerce, Definition of Electronic Commerce, Electronic Commerce and the Trade Cycle, Electronic Markets, Electronic Data Interchange, Internet Commerce, Electronic Commerce in Perspective.

#### The Value Chain [5Hrs]

Supply Chains, Porter's Value Chain Model, Inter Organizational Value Chains.

#### **Competitive Advantage [6Hrs]**

Competitive Advantage, Porter's Model, First Mover Advantage, Sustainable Competitive, Competitive Advantage using e-commerce

#### Unit 2

#### **Business Strategy [8Hrs]**

Introduction to Business Strategy: Michael Porter's 5 force analysis, Strategic Implications of IT, Technology, Business Environment, Business Capability, Existing Business Strategy, Strategy Formulation and Implementation Planning, e-Commerce Implementation - technical and business e-Commerce Evaluation, Auction methods.

#### **Electronic Data Interchange [7Hrs]**

EDI Definition, EDI Technology, EDI Standards, EDI Communications

#### Unit 3

#### **Electronic Payment System [10Hrs]**

Overview of the electronic payment technology; limitations of traditional payment instruments. Electronic or Digital Cash-Properties of Electronic Cash, Digital Cash in action. Electronic Checks-benefits of electronic checks, electronic checks in action, Online Credit Card-Based

#### [15 hrs]

#### [15 hrs]

#### [16 hrs]

Systems- types of credit card payments, Secure Electronic Transactions (SET). Other Emerging Financial Instruments: POS (Point of Sale), E-Cash, Net Banking, Credit/Debit Cards and Electronic Benefits and Security Issues. Case Studies of the various modes of electronic payment of various types of websites.

## E-Business [6Hrs]

EDI Application in business, E- Commerce Law, Forms of Agreement, Govt policies and Agenda. Case Study of Internet bookshops, Grocery supplies, software supplies and support, electronic newspapers, Internet banking, Virtual auctions, online, share dealing. Business to Legal issues: Risks involved; Paper Document vs. Electronic document, Authentication of Electronic document, Laws, Legal issues for Internet Commerce: Trademarks and Domain names, Copyright, Jurisdiction issues, Service provider liability, Enforceable online contract.

#### Unit 4

#### Firewall and Internet Security [8Hrs]

Firewalls and Network Security: Types of firewalls, Firewall Security Policies, Emerging Firewall Management Issues. Transaction Security: Types of Online Transactions, Requirements for Transaction Security. Encryption and Transaction Security: Secret-Key encryption, Public-Key Encryption, Implementation and Management Issues. Digital Certificate. Security Threats to E Commerce, Virtual Organization, Business Transactions on Web.

[10 hrs]

#### **Consumer E-Commerce [3Hrs]**

Consumer trade transaction, Internet, Page on the Web, Elements of E-Commerce with VB, ASP, SQL.

#### M-Commerce [3Hrs]

Basic concept and applications, difference with E-Commerce, benefits of integration with ERPs.

#### References

#### Mandatory Readings:

- 1. E-COMMERCE Strategy, Technologies and Applications by David Whiteley; TataMcGrawHill.
- 2. Electronic Commerce A Manager's Guide by Ravi Kalakota and Andrew B. Whinston. Published by Pearson Education.

#### **Supplementary Reading:**

1. E-Commerce The Cutting Edge of Business by Kamlesh K Bajaj and Debjani Nag. Second Edition; Tata McGraw Hill.

#### Web References:

**Course Title:** Creative Thinking **Course Code:** SD-G22 **Credits:** 2 **Marks:**50 **Duration:** 30

#### **Prerequisite Courses : NIL**

#### **Course Objective**

This is a course on study of creative/lateral thinking and problem solving techniques those are essential to solve real world problems. Causal, deductive, and inductive arguments are described as well as the use of persuasion.

#### **Course Learning Outcomes:**

Upon completion of this course, students should be able to

- CLO1: Identify the benefits of employing creative/lateral-thinking processes.
- CLO2: Apply creative/lateral-thinking and problem-solving theories to real-world problems.
- CLO3: Develop strategies to overcome the barriers that inhibit creative thinking.
- CLO4: Identify strategies for creating an organizational culture that embraces and sustains creative-thinking practices
- CLO5: Identify strategies to solve complex problems in a collaborative way.
- **CLO6**: Apply creative/lateral-thinking principles to develop persuasive arguments that employ legal, moral, and aesthetic reasoning.

#### **Syllabus**

#### Unit 1

#### [15 hrs]

[15 hrs]

The way the mind works, Difference between lateral and vertical thinking, Attitudes towards lateral thinking, Basic nature of lateral thinking, The use of lateral thinking techniques, The generation of alternatives, Challenging assumptions, Innovation, Suspended judgement Design, Dominant ideas and crucial factors

#### Unit 2

Fractionation, The reversal method, Brainstorming Analogies, Choice of entry point and attention area, Random stimulation Concepts/divisions/polarization, The new word problem, Blocked by openness, Description/problem solving/design

#### REFRENCES

#### **Mandatory Reading:**

- 1. Edward De Bono, Lateral Thinking: Creativity Step by Step, Harper Perennial; Reissue edition (24 February 2015)
- 2. Ken Watanabe, Problem Solving 101: A simple book for smart people, Vermilion

#### **Supplementary Reading:**

- 1. R G Chaudhari, Training Techniques of Creative Problem Solving: Trainers Manual, Notion Press, Inc.; 1st edition
- 2. Mahon N, Basics Advertising 03: Ideation, AVA Publishing (October 26, 2011)
- 3. Brian Tracy, Creativity & Problem Solving: The Brian Tracy Success Library, Manjul Publishing House
- 4. Michael Sloan, The Art Of Problem Solving 101: Improve Your Critical Thinking And Decision Making Skills And Learn How To Solve Problems Creatively, Make Profits Easy LLC
- 5. Ruggiero, V. R., The art of thinking: A guide to critical and creative thought (11th ed.), Longman (2015).
- 6. Proctor, T., Creative Problem Solving for Managers: Developing Skills for Decision Making and Innovation, Routledge, 4th edition

#### Web References:

Course Title: Advanced Quantitative Techniques Course Code: SD-G23 Credits: 4 Marks: 100 Duration: 60

#### **Prerequisite Courses: NIL**

#### **Course Objective**

- > To build mathematical foundation that is essential requirement in understanding various concepts.
- > To understand appropriate statistical techniques for grouping, displaying, analyzing and interpreting statistical data

#### **Course Learning Outcomes:**

On successful completion of the course, the students will be able to

- CLO1: Understand the basic principles of sets and operations in sets.
- CLO2: Apply counting principles to determine probabilities.
- CLO3: Demonstrate an understanding of matrices and determinants
- CLO4: Apply basic statistical concepts & techniques for quantification of data.
- **CLO5**: Independently calculate basic statistical parameters (measures of central tendency and dispersion, correlation and regression coefficients, indexes)
- CLO6: Interpret the meaning of the calculated statistical indicators based on the acquired knowledge

#### **Syllabus**

#### Unit 1

#### Set, Relation, and Functions

**SETS:** Sets, Subsets, Equal Sets, Universal Sets, Finite and Infinite Sets, Operation of Sets, Union, Intersection and Complement of sets, Cartesian product, Cardinality of Sets, Simple Applications.

**RELATION:** Properties of Relation, Equivalence Relation

**FUNCTIONS:** Domain and Range, Onto , Into and One-to One- Functions, Composite and Inverse functions, Hashing functions and Recursive Functions, growth of functions

#### Unit 2

#### **Counting Principles**

Permutations; Combinations; Counting; Probability Summation; Basics of recurrence relations Matrices and Determinants

Definition, Minors, Cofactors, Properties of Determinants MATRICES: Definition, Types of matrices, Multiplication of matrices, Adjoint, Inverse, Cramer's Rule, Rank of matrix, Dependence of vectors, Eigen vectors of a matrix

#### Unit 3

#### **Statistical Sampling and Central Tendency**

Collection, classification, tabulation and presentation of data; the concept and methods of sampling, sample types Measures of central tendency - mean, median, mode, quartiles, deciles and percentiles and their applications in data analyses

#### Unit 4

#### Measures of Dispersion and Relation

# [15 Hrs]

[15 Hrs]

[15 Hrs]

[15 Hrs]

Measures of Dispersion- Range - Quartile Deviation – Mean Deviation - Standard Deviation. Coefficient of Variation Meaning and use of correlation – Types of correlation-Karl Pearson's correlation coefficient – Spearman's Rank correlation. Calculation of Correlation; Regression analysis, comparison between correlation and Regression – Regression Equations, Interpretation of Regression Co-efficients

Note: It is recommended to use excel/spreadsheets for Unit4 and Unit5

## REFRENCES

#### **Mandatory Reading:**

- 1. Rosen H. Kenneth, Discrete Mathematics and its Applications, Tata McGraw Hill, 7th edition
- 2. Gupta. S. C. Fundamental of Statistics, Himalaya Publishing House, Mumbai, 6th edition
- 3. Kolman, Busby, Ross, Discrete Mathematical structures, Pearson

#### **Supplementary Reading:**

- 1. Sarkar Kumar Swapan, A Textbook of Discrete Mathematics, S Chand & Company, 2005.
- 2. J.K. Sharma, Discrete Mathematics, Macmillan India Ltd., Second Edition 2005
- 3. Spiegel. M. R. and Stephens. J. L., Shaum's Outlines Statistics, Tata McGraw-Hill, India, 2011
- 4. Sanchetti D.C and Kapoor V.K .Statistics Theory, Methods and Application, Sultan Chand & Sons , New Delhi, 7th edition, 2010.

Web References:

# **B. Voc. in Software Development**

 $\label{eq:scalar} \begin{array}{l} \mbox{Skill Development Qualification Pack - Application Architect - Web \& Mobile (SSC/Q8402)} \\ \mbox{Syllabus (Semester - V)} \end{array}$ 

Course Title: Software Testing Course Code: CSD-SK14 Credits: 3 Marks: 75 Duration: 45hrs

#### **Prerequisite Courses: NIL**

#### **Course Objectives:**

To study fundamental concepts in software testing, including software testing objectives, process, criteria, strategies, and methods.

- To discuss various software testing issues and solutions in software unit test; integration, regression, and system testing.
- To learn how to plan a test project, design test cases and data, conduct testing operations, manage software problems and defects, generate a testing report.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

CLO1: Define Software Testing process for an applications.

- CLO2: Apply Software Testing process in relation to Software Development and Project Management.
- CLO3: Create Test Strategies and plans, design test cases, prioritize and execute them.
- CLO4: Identify various Software Testing problems and solve them.
- **CLO5**: Identify the needs of software test automation, and define and develop a test tool to support test automation.
- CLO6:Use software testing methods and modern software testing tools for their testing projects

#### **Syllabus**

#### Unit 1

#### **Software Testing principles**

Software testing principles, Levels of software testing, Test activities, SDLC and Testing, Verification & Validation, Quality Assurance, Quality Control.

#### White Box Testing Techniques

Statement coverage, Branch Coverage, Condition coverage, Decision/Condition coverage, Multiple condition coverage, Inspections, Walkthroughs Code Review.

#### **Black Box Testing**

Boundary value analysis, Equivalence partitioning, Cause Effect Graphing.

#### Unit 2

#### **Functional Testing**

Performance Testing, Stress testing, Configuration Testing, Security Testing, Recovery Testing, Integration Testing, Regression Testing, and Acceptance Testing.

#### Unit 3

# Testing process

Comparison of different techniques, Test Plan, Test case Design Procedure Specification, Test Case Execution and Analysis, Test Documentation, Reporting test results

#### **Testing web Application**

Testing concepts for web apps, Content Testing, User Interface Testing, Component Level Testing, Navigation Testing, Configuration Testing, Security Testing, and Performance Testing.

# REFERENCES

#### **Mandatory Reading:**

1. Desikan, S., & Ramesh, G. (2006). *Software testing: principles and practice*. Pearson Education India.

#### **Supplementary Reading:**

- 1. Kit E. Software Testing in the Real World, United States: Addison-Wesley Publishing Co.
- 2. Lewis, W. E. (2017). Software testing and continuous quality improvement. Auerbach publications.

# [20]

[15hrs]

# [20hrs]

[10hrs]

#### Web References :

- 1. www.guru99.com/software-testing.html
- 2. https://www.tutorialspoint.com/software\_testing/index.htm
- 3. https://www.javatpoint.com/software-testing-tutorial

**Practical**: Software Testing **Credit**: 3 **Duration**: 45hrs **Marks**: 75

List of suggested PRACTICALS using any testing tool such as Selenium or equivalent:

- 1. Planning Test Cases (2P)
- 2. Generating Test Cases/Test Suite (2P)
- 3. Enhancing Tests (3P)
- 4. Debugging Tests (2P)
- 5. Running Tests (2P)
- 6. Analyzing Results (2P)
- 7. Test Reporting (2P)

Course Title: Data Structure Course Code: CSD-SK13 Marks: 75 Credits: 03 Duration: 45hrs

Prerequisite: Introduction to Programming

#### **Course Objectives**:

To understand different methods of organizing data and efficiently implement different data structures.

#### **Course Learning Outcomes:**

On successful completion of this course students will be able to:

- CLO1: Select appropriate data structures as applied to specified problem definition.
- **CLO2**: Implement operations like searching, insertion, and deletion, traversing mechanism etc. On various data structures
- CLO3: make use of appropriate sorting/searching technique for given problem
- CLO4: Design advance data structure using NonLinear data structure.

#### Syllabus

#### Unit 1

#### [15hrs]

Concept, Data type, Data object, ADT, Need of Data Structure, Types of Data Structure, Stack Introduction, Representation-static & dynamic, Operations, Application - infix to postfix & prefix, postfix evaluation, Simulating recursion using stack, Introduction, Representation -static & dynamic, Operations, Circular queue, priority queue (with implementation), Concept of doubly ended queue.

#### Unit 2

Introduction to List, Implementation of List – static & dynamic representation, Types of Linked List, Operations on List, Applications of Linked List, polynomial manipulation, Generalized linked list – concept & representation, Concept & Terminologies, Binary tree, binary search tree, Representation – static & dynamic, Operations on BST – create, Insert, delete, traversals (preorder, inorder, postorder), counting leaf, non-leaf & total nodes, non-recursive inorder traversal, Expression Tree.

#### Unit 3

[15hrs]

Concept & terminologies, Graph Representation – Adjacency matrix, adjacency list, Traversals –BFS & DFS, Application of BFS, DFS – Shortest path, Bubble sort, Merge sort, Selection sort, Sequential Searching, Binary Searching

# REFERENCE

#### Mandatory Reading:

1. Horowitz E, Sahni S (2008), *Fundamentals of Data Structures in C* (2nd ed.). University Press.

# **Supplementary Reading:**

- 2. Langsam Y, Augenstein M, Tenenbaum A (2009). Data Structures using C and C++ (2nd ed.). Pearson Education
- 3. Gilbeg R, Forouzan B, *Data Structures: A Pseudocode Approach with C++* (2nd ed.). Cengage Learning

## Web References:

- 1. https://www.javatpoint.com/data-structure-tutorial
- 2. https://www.tutorialspoint.com/data\_structures\_algorithms/index.htm
- 3. https://www.geeksforgeeks.org/data-structures/
- 4. https://www.studytonight.com/data-structures/

Practical: Data Structures Credit: 03 Duration: 45hrs Marks: 75

Programs using C language / Java Language that covers the following concepts:

- 1. Stack: Static/Dynamic stack implementation.
- 2. Stack: infix to postfix. [2P]
- 3. Stack: Evaluation of Postfix expression.
- 4. Queues: Static and Dynamic Queue Implementation
- 5. Queues: Circular queue
- 6. List: Singly Linked List, [2P]
- 7. List: Doubly Linked List [2P]
- 8. List: Circular Linked List [2P]
- 9. Linked List: Polynomial addition
- 10. Trees: Binary Search Tree: create, add, delete, display nodes. [2P]

**Course Title**: Digital Marketing **Course Code**: SD-G14 **Credits**: 4

#### **Prerequisite Courses: NIL**

#### **Course Objective**

> To study various online Marketing Strategies and build Search engine Optimised websites

#### **Course Learning Outcomes:**

On successful completion of the course, the students will be able to

- **CLO1 :** Students will be able to optimise their Search Engine
- CLO2: Create Adsin Google Adwords, Account Performance Reporting
- CLO3: Will get Started with Social media. Building Relationships via Facebook, Twitter, LinkedIn, YouTube
- CLO4: E-Mail Marketing Network, Data Management; Social Media Analytics

#### **Syllabus**

#### Unit 1:

#### **SEARCH ENGINE OPTIMISATION (SEO):**

Introduction to Online Search; Function of Search Engines Google Page Rank; Introduction to Search Engine Optimisation; Building Accessible Site; Keyword Research and Optimisation; Link Building Strategies; Useful Tools for SEO; The Past, Present and Future of SEO.

#### Unit 2:

#### **SEARCH ENGINE MARKETING (SEM):**

Introduction to Internet and Search Engine Marketing; Google Ad words; Ad words Account Structure; Navigating in Google Ad words; Working with Keywords; Creating Ads in Google Adwords; Creating and Managing your First Ad Campaign; Ad words Reporting and AccountPerformance Reports.

#### Unit 3:

#### SOCIAL MEDIA MARKETING (SMM):

Introduction to the World of SMM; Why Social Media?; Getting Started with Social Media; Building Relationships via Facebook, Twitter, LinkedIn, YouTube; Handling Positive andNegative Comments; Social Media Content Base Creation.

#### Unit 4:

#### **EMAIL MARKETING:**

Importance of Email marketing; Email Marketing Software's; Email MarketingCampaign; Newsletters; Measuring the results.

#### **WEB Analytics:**

Web Analytics and Intelligence Tools; Basic Metrics Demystified; Introduction to GoogleAnalytics; Goals and Actionable Insights; Data Management; Social Media Analytics; SocialMedia Goals and KPI's; Tools for Social Media Analytics.

#### REFERENCE

#### **Mandatory Reading**:

- 1. Calvin Jones and Damian Ryan, "The Best Digital Marketing Campaigns in the World:
- 2. Nick Smith, "Successful SEO and Search Marketing in a Week", Teach Yourself Publisher, 2013.
- 3. Lee Odden," Optimize: How to Attract and Engage More Customers by Integrating SEO, Social Media, and Content Marketing", Wiley Publishing, 1st edition, 2012.

# [15hrs]

# [15hrs]

# [15hrs]

#### **Supplementary Reading:**

1. Avinash Kaushik, "Web Analytics 2.0: The Art of Online Accountability & Science of Customer Centricity (Sybex)", Wiley Publishing, 2nd edition 2013.

#### Web References:

Course Title: Organizational Behavior Course Code: SD-G15 Credits: 4 Marks: 100 Duration : 60 Hours

#### **Course Objectives**:

To enable the students to understand the impact that individual, group & structures have on behavior within the organizations and apply such knowledge towards improving Organizational effectiveness.

#### **Course Learning Outcome:**

On successful completion of the course, the students will be able to

**CLO1**: Organizational Behavior Fundamental Concepts. **CLO2**: Learn how to deal with work stress in an organization. **CLO3**: Learning how to lead a team

# Syllabus:

#### Unit 1:

#### **Fundamentals of Organizational Behavior**

Nature, Scope, Definition and Goals of Organizational Behavior Fundamental Concepts of Organizational Behavior Models of Organizational Behavior Emerging aspects of Organizational Behavior: TQM, Managing Cultural Diversity, Managing the Perception Process.

#### **Unit 2:**

#### **Attitude Values and Motivation**

Effects of employee attitudes Personal and Organizational Values Job Satisfaction Nature and Importance of Motivation Achievement Motive Theories of Work Motivation: Maslow's Need Hierarchy Theory, McGregcrs's Theory 'X' and Theory 'Y

# Unit 3:

#### Personality

Definition of Personality, Determinants of Personality Theories of Personality – Trait and Type Theories, The Big Five Traites, Mytes-Briggs Indicator, Locus of Control, Type A and Type B Assessment of Personality.

#### Unit 4:

#### Work Stress

Meaning and definition of Stress, Symptoms of Stress Sources of Stress: Individual Level, Group Level, Organizational Level Stressors, Extra Organizational Stressors Effect of Stress – Burnouts Stress Management – Individual Strategies, Organizational Strategies Employee Counseling.

#### [10Hrs]

#### [10Hrs]

[10Hrs]

# [10Hrs]

# Unit 5:

### **Group Behavior and Leadership**

Nature of Group, Types of Groups Nature and Characteristics of team Team Building, Effective Teamwork Nature of Leadership, Leadership Styles Traits of Effective Leaders.

Unit 6:

## **Conflict in Organizations**

Nature of Conflict, Process of Conflict Levels of Conflict – Intrapersonal, Interpersonal Sources of Conflict Effects of Conflict Conflict Resolution.

# REFERENCE

## **Mandatory Reading**:

- 1. Organizational Behavior Text, Cases and Games- By K. Aswathappa, Himalaya Publishing House, Mumbai, Sixth Edition (2005)
- 2. Organizational Behavior Human Behavior at Work By J. W. Newstrom, Tata McGraw Hill Publishing Company Limited, New Delhi, 12th Edition (2007)
- 3. Organizational Behavior Fandamentals, Realities and Challenges By Detra Nelson, James Campbell Quick Thomson Publications

## **Supplementary Reading**:

1. Organizational Behavior through Indian Philosophy By N. M. Mishra, Himalaya Publication House

# Web References:

Course Title: Maths for Competative Exams Course Code: SD-G16 Credits: 4 Marks: 100 Duration : 60 Hours

#### **Course Objectives**:

To make the student aware of different types of questions asked in such examination, logical thinking, data interpretation.

#### **Course Learning Outcome**:

On successful completion of the course, the students will be able to

**CLO1:** Students will be better equipped for such examination and also it will improve their thinking ability.

#### Syllabus:

# Unit 1:

#### Numerals

Integers, Rationales, Real Numbers, place Values, face values, prime Numbers, Composit Numbers, Co-Prime Numbers, Binary Numbers.

Divisibity test for 2,3,4,5,6,7,8,9 etc. Division Algorithm, Progressions, ratio, proportions (direct, indirect), Percentages, LCM, HCF.

# [10Hrs]

[10Hrs]

# [15Hrs]

Average, Square root, cube root, Square, cube, surds and indices, logarithms. Linear – Quadratic equations, Simultaneous Equations, some special cases of higher degree polynomial equations.

#### **Unit 2:**

Time and work, Time and distance, speed and velocity, trains and boats & streams problems, pipes and containers.

Problems on Ages, Averages, Simple & compound interest, profit & loss, Partnership, stock & shares, True discount, Banker's discount.

#### Unit 3:

Calendar, clock, race, games and logical problems, Logical gates.

Area, Volumes, Surface area, three-dimensional perspectives, Height & Distance.

Unit 4: Permutation & combinations, probability, odd man out & Series.

#### [15Hrs]

[15Hrs]

[15Hrs]

Data Interpretation, Tables, bar Graphs, pie charts, Line Gaphs, Curves.

#### REFERENCE

Mandatory Reading:

**Supplementary Reading:** 

Web References:

# **B. Voc. in Software Development**

Skill Development Qualification Pack - Application Architect - Web & Mobile (SSC/Q8402)

Syllabus (Semester – VI)

Course Title: Network Security Course Code: CSD-SK15 Credits: 3 Marks: 75 Duration : 45 Hours

# Prerequisite Courses: Knowledge of Java Programming or any other Programming language

#### **Course Objectives:**

> To understand the theory and concepts of Network Security

#### **Course Learning Outcomes:**

At the end of the course students will be able to :

- CLO1: Gain Knowledge of the threats, vulnerabilities and system risks
- CLO2: Understand cryptography, ciphers and encryption algorithms
- CLO3 : Compare and contrast symmetric and asymmetric encryption systems
- CLO4: Know about viruses, Trojan horses, worms, program flaws and the defences against them

Syllabus :

# **Concepts of Security & Classical Encryption Techniques**

Introduction, The need for security, Security Approaches, Security Attacks, Security Services, Security Mechanisms, A Model for Network Security, Classical Encryption Techniques : Substitution techniques, Transposition techniques, Steganography.

## **Design Principle of Block Cipher**

Block Cipher Operation: Electronic Code Book, Cipher Block Chaining, Cipher Feedback, Output Feedback, Counter, Feistel Cipher, The Data Encryption Standard.

# **Cryptography Mathematical Tools**

Introduction to Number Theory, Modular Arithmetic, Prime Numbers, Euler's Totient Function.

#### UNIT 2

## Public Key Cryptography

Principles of Public Key Cryptosystems, The RSA Algorithm, Other Public key cryptosystems, Diffie Hellman Key Exchange.

# **Cryptographic Hash Functions**

Applications of Cryptographic Hash Functions, Two Simple Hash Functions, Hash Functions Based on Cipher Block Chaining, MD5 Message Digest Algorithm, Secure Hash Algorithm SHA 512.

## Message Authentication Codes and Digital Signatures

Message Authentication Requirements – Message Authentication Functions –Requirements for Security of MACs, MACs Based on Hash Functions, HMAC, MACs Based on Block Ciphers, Data Authentication Algorithm. Digital Signatures, Digital Signature Standard.

#### UNIT 3

[15 hrs]

## Key Management & Distribution And User Authentication

Introduction, Digital Certificate, Private key Management, The PKIX Model, Public key cryptographic standards ,XML, PKI and security

## **Program Security**

Flaws, Malicious code: viruses, Trojan horses, worms, Program flaws: buffer overflows, timeof check to time-of-use flaws, incomplete mediation.

#### **Firewall and Virtual Private Network**

Introduction to network security techniques: IP Security, firewalls, virtual private networks.

#### REFERENCE

#### **Mandatory Reading :**

1. William Stallings, —Cryptography and Network Security – Principles and Practices<sup>II</sup>, Prentice Hall of India, Fifth Edition

#### **Supplimantry Reading**

1. KahateAtul, —Cryptography and Network Security Tata McGraw-Hill.

# Web References:

- 1. https://www.tutorialspoint.com/cryptography/index.htm
- 2. https://www.tutorialspoint.com/internet\_technologies/firewall\_security.htm
- 3. https://www.tutorialspoint.com/webservices/web\_services\_security.htm

Lab : Network Security Credits : 3 Marks : 75 [15 hrs]

# Unit 1

List of Practicals

- 1. Implementation of Caesar Cipher (1P)
- 2. Implementation of One-Time Pad (1P)
- 3. Implementation of Playfair Cipher (1P)
- 4. Implementation of Vignere Cipher (1P)
- 5. Implementation of Hill Cipher (1P)
- 6. Implementation of Data Encryption Standard Algorithm (2P)
- 7. Implementation of Image Steganography (1P)
- 8. Implementation of RSA Algorithm (1P)
- 9. Implementation of Digital Signatures using RSA Algorithm (1P)
- 10. Mini Project/ Case Study (3P)

Course Title: Cloud Computing Course Code: CSD-SK16 Credits: 3 Marks: 75 Duration: 45Hours

## Prerequisite Courses: NIL

#### **Course Objectives**:

- > To make students understand the key elements of cloud computing.
- To understand the difference between deploying applications on the cloud and the local infrastructure.
- > To understand various cloud service models.

#### **Course Learning Outcomes:**

On completion of the course students will be able to:

- **CLO1**: Explain the core concepts of the cloud computing paradigm.
- **CLO2**: Characterize the different cloud services ie. Infrastructure, Platform and Software as a Service (IaaS, PaaS, SaaS).
- **CLO3**: Deploy application in a production environment.
- CLO4: Host a cloud platform like Apache OwnStack and Owncloud

#### Syllabus:

# Unit 1

#### **Overview of Computing Paradigm**

Recent trends in Computing: Grid Computing, Cluster Computing, Distributed Computing, Utility Computing, Cloud Computing

# Introduction to cloud computing:

Cloud Computing definition, History of Cloud Computing, How Cloud Computing Works, Benefits and challenges of cloud computing, Issues for Cloud Computing.

#### Unit 2

Comparison with traditional computing architecture (client/server), Cloud Computing Service Models, Deployment Models- Public cloud, Private cloud, Hybrid cloud and Community cloud, Key drivers to adopting cloud, Impact of cloud on users, Governance in the cloud.

# [15 hrs]

### **Infrastructure as a Service** (IaaS)

Introduction to IaaS: IaaS definition, Introduction to virtualization, Different approaches to virtualization, Hypervisors, Machine Image, Docker Container, CloudStack, Open Stack, Virtual Machine (VM). Resource Virtualization: Server, Storage, Network. Examples: Amazon EC2, Load balancing

[15 hrs]

#### Unit 3

# Platform as a Service (PaaS)

Introduction to PaaS: What is PaaS, Service Oriented Architecture (SOA).Cloud Platform and Management: Computation, Storage, Examples: Google App Engine, Microsoft Azure, SalesForce.com.

## Software as a Service (PaaS)

Introduction to SaaS, Web services, Web 2.0, Web OS, Introduction to MapReduce, Case Study on SaaS.

## **References:**

## **Mandatory Reading:**

1. Hill, R., Hirsch, L., Lake, P., & Moshiri, S. (2012). *Guide to cloud computing: principles and practice*. Springer Science & Business Media.

## **Supplementary Reading:**

1. Furht, B., & Escalante, A. (2010). *Handbook of cloud computing* (Vol. 3). New York: Springer.

#### Web References:

- 1. https://www.tutorialspoint.com/cloud\_computing/index.htm
- 2. https://www.guru99.com/cloud-computing-for-beginners.html
- 3. https://www.techopedia.com/definition/2/cloud-computing

**Practical:** Cloud Computing **Credit:** 3 **Duration:** 45hrs **Marks:** 75

# **List of Prcticals**

- 1. Setup owncloud [2]
- 2. Cloud Server Management using VestaCP/Froxlor/ISPConfig3 [4]
  - a) DNS Setup
  - b) Email Configuration
  - c) Domain management
- 3. Apache CloudStack [4]
  - a) Installation
  - b) VPN
  - c) Working with Instances, Network, Storage
- 4. Container Management Using Docker [5]
  - a) Installing docker
  - b) Creating containers
  - c) Package and run a custom app using docker

**Course Title:** Human Computer Interactions Course Code: SD-G19 Credits: 4 **Marks**: 100 **Duration**: 60 Hours

#### **Course Objectives**

> The key objective of this course is to provide the students exposure to industry standard UI/UX design practices and help them understand the thinking process behind UX Design and enable them to design better applications that help customers

#### **Course Learning Outcomes**

On Completing the course, the students will be able to:

CLO1: Understand the UX Design workflow and understand the thinking process behind UX Design

CLO2: Understand Industry standard practices regarding Design Thinking and UX Design CLO3: Design User Experiences which will solve customer problems

#### **Syllabus**

#### Unit 1

#### **Design Thinking**

Color Theory - Color Theory in Design, Seeing World through Color, Color mixing and Systems, Color Harmonies and Meanings.

**Typography** – Typography in Design, Type Anatomy, Type Styles, Different Font Styles, Kerning, Leading, Spacing, Type Hierarchy, Font Pairing

Layout Theory - Layout and Design, Effective Layout, Grids and Blocking, A detailed study of Grids in Layout, Grid Theory, Design Theme

Logo Design, Avatar Design – Ideation, Inspirations, Sketching, Color Blocking, Rendering **Design Trends** 

#### Unit 2

#### UX Design - User Flows and Case Studies

Mood Boards, Understanding User flows, Creating User flows for applications, Solving customer problems with the help of case studies

#### Unit 3

#### UX Design – Wireframes, Hi-Fi, Lofi, Prototyping

Creating Wireframes, Creating High Fidelity and Low Fidelity Designs, Understanding **Prototyping and Animations** 

#### Unit 4

Creating Case Studies, Comparing Case Studies, Creating Case Studies for portfolio **Portfolio Design and UX Presentations** 

#### References

#### **Mandatory Reading**

- 1. The Design of EveryDay Things by Don Norman
- 2. Thinking with Type by Ellen Lupton
- 3. Interaction of Color 50<sup>th</sup> Anniversary edition Josef Albers
- 4. The Paradox of Choice Why More is Less Barry Schwartz

[15 hrs]

#### [15 hrs]

# [15 hrs]

# **Supplementary Reading**

1. The War of Art – Steven Pressfield

# Web References

- 1. <u>https://uxdesign.cc/</u>
- 2. <u>https://medium.com/</u>
- 3. <u>https://lawsofux.com/</u>
- 4. <u>https://builtformars.com/ux-glossary</u>