

# PARVATIBAI CHOWGULE COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Margao-Goa

Organises

## Logo Design Competition

Parvatibai Chowgule College of Arts & Science (Autonomous) is completing 60th year of its Establishment in June 2022. On this glorious occasion the college is organizing a Logo Design Competition to mark the event.

### Theme for Logo: Glorious 60

Parvatibai Chowgule College, a premier educational institution, commemorates its completion of sixty glorious years remarkable contribution to the field of higher education in Goa. Striving to remain ahead of times, it has set apace a new revolution in the field of education wherein each day students are offered unique opportunities for learning and acquiring knowledge as well as imbibing the basic values of a cultured community. As we celebrate the completion of sixty years of dedicated service in the field of education, we stand committed to bring about positive changes in the society by inculcating in our students the much needed core values of human kind like honesty, integrity, moral and social responsibility towards the society as well as eagerness to learn and be a Philomath throughout their lives.

## **RULES & GUIDELINES**

- The competition is open to all students of our college.
- A student must participate individually or in a syndicate.
- Maximum one entry per student or a syndicate is allowed.
- Participants should upload Logo in PNG/TIFF format.
- The logo should be in a circular form.
- The logo should contain college name (in a ArnoPro font) along with the number 60 on it.
- The logo should be in high resolution with minimum 300 DPI for print and 150 DPI for web.
- Background of the logo should be transparent.
- Participants should use both the colour models for logo i.e. RGB (Red, Green, blue) & CMYK (Cyan, Magenta, Yellow & black)
- Colour combination should be as per present college logo.
- The logo design must be original. Plagiarism of any nature would not be accepted.
- The logo should be Submitted along with a short description about it (attached separately in a pdf format) on or before 03<sup>rd</sup> May 2022 on email id :- <u>agg004@chowgules.ac.in</u>
- The participants can preferably use the below mentioned software for designing the logo. (the name of the software should be clearly mentioned in the description of the logo)
  - 1. Photoshop
  - 2. CorelDRAW
  - 3. Illustrator
- Decision of judges will be final.
- The college reserves the right to modify and re-use logo as required.
- Winning logo will be published on our college website.
- The top three Participants will get 3 NEC.
- All the participants will get an E-Certificate.

#### **CRITERIA FOR JUDGEMENT**

• Entries would be judged on the basis of elements of originality, creativity, composition, simplicity, uniqueness, artistic merit and overall visual impact.

For any queries contact –

- 1. Alka Gawas :- (Assistant Professor Department of Hindi) Email id- <u>agg004@chowgules.ac.in</u>
- 2. Trupti Fal Dessai :- (Assistant Professor, Department of Marathi)

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