Parvatibai Chowgule College of Arts and Science

In Association With

REBEL CORP

GET FUTURE READY

REBELCORP WEBSITE MANAGEMENT PROGRAMME

RebelCorp Academy has designed a course to prepare young students with a non- technical background, for the digital world of 2023.

A program that will enable and empower students to manage businesses of the future through websites. A deep dive into understanding the tools on the RebelCorp Web Builder. The RCWMP course covers all that will be needed to build, manage and grow enterprises using websites.

At the end of the course the student will be able to build and manage websites on the RebelCorp platform, optimise Data analytics, use social media & other marketing tools efficiently.

Why Choose This Course?

- Simple, Easy & Fun to learn course
- Gain Web Development Skills with NO CODING
- Boost your academic credits
- Become a Digital Entrepreneur

Eligible Students

- This is a Value-added course for all the students of Parvatibai Chowgule College Arts And Science.

To Enrol Contact Admissions Office

About RebelCorp Academy:

- RebelCorp Academy is a division of RebelCorp Private Limited.

- RebelCorp is India's simplest All-in-One Website builder Platform to enable users to build and manage their digital presence easily.

- The course doesn't require any knowledge of coding or computer languages; it is based on intuitive design using drag-and-drop and click to add features.

- The course has been designed under the able guidance of the board of advisors comprising of eminent personalities in the field of education, business and technology.

Program Modules:

	I - Foundation Module	II - Ecommerce	III – Communication, Analytics, Data insight, Integration
Foundations for Level	**Foundation of Digital identity & Design** • Websites & Digital identities • Concept of Designing • Introduction to Social media Marketing	**Foundation of New-Age Businesses** • E-commerce & marketing	**Foundation of Data Analytics** • Optimising data to business growth
RC Platform Applications	**Introduction to RebelCorp Platform and its tools** • Templates and Page Creation • Digital Marketing for websites	**Introduction to RebelCorp Platform's E-Commerce Module** • E-Commerce Templates and Page Creation • Funnels & Landing Pages • Website Marketing Tools	**Introduction to RebelCorp Data Management Tools** • CRM, E-mail Marketing & Automation Tools • Data Analytics • Overview of Advanced Tools like Google Analytics & Hotjar